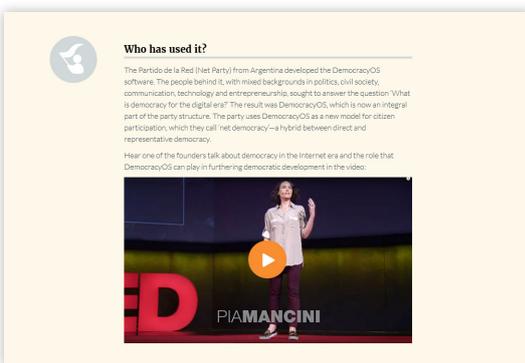




Digital Parties Portal

International IDEA's Digital Parties Portal helps politicians find the right Information and Communication Technologies (ICT) for their party.

Online fundraising? Digital policy making? Big-data campaigning? International IDEA's Digital Parties Portal helps politicians find the right Information and Communication Technologies (ICT) for their party. On the portal, every tool includes a description of what it does, how it is used and which political party has used it previously. The Portal presents applications used by parties around the world to innovate their internal and external operations. You can search for applications by keyword, political function or technical function. The portal introduces niche tools designed for political parties, but also tools used by a broader audience.



The Portal features ICT-tools helping parties improve their tasks: from Elections & Voting, to Outreach & Communication. Users can easily navigate between and search these categories.

Do you know of a political party using a new and exciting tool? On the Digital Parties Portal, users can suggest a tool, thereby helping the Portal expand continuously

Learn from others: Read examples on how the tools have been used, by whom, and what their experiences were. This way, potential users get an idea of what to expect.



Visit the Portal at www.digitalparties.org

For more information contact digitalparties@idea.int or Twitter account: [@PartiesDigital](https://twitter.com/PartiesDigital)