

**INTERNATIONAL INSTITUTE FOR DEMOCRACY AND ELECTORAL ASSISTANCE**

**Annex C. Examples of deliverables**

Project Name: Publications and Communications

Assignment Name: Graphic Design Services & Data Visualization

Tender Reference: 258-20/35

# Infographics (static or animated). Infographics will be of various nature and include one of the topics or a combination

**Statistics**

A screenshot of a cell phone

Description automatically generated A screenshot of a social media post

Description automatically generated

A screenshot of a cell phone

Description automatically generated A close up of a map

Description automatically generated

**Processes**

A picture containing screenshot

Description automatically generated A close up of a device

Description automatically generated

A screenshot of a cell phone

Description automatically generated A screenshot of a cell phone

Description automatically generated

**Ideas**

A picture containing text, map

Description automatically generated

**Chronology**

A screenshot of a computer

Description automatically generated

**Geography**

A close up of a map

Description automatically generated

**Hierarchy**

A screenshot of a cell phone

Description automatically generated

**Relationships**

A close up of a piece of paper

Description automatically generated

A screenshot of a cell phone

Description automatically generated

**Personality (brand, organizational culture)**

Diagram

Description automatically generated

Timeline

Description automatically generated

# Social media cards

A close up of text on a white background

Description automatically generated



A screenshot of a cell phone

Description automatically generated

A close up of a person

Description automatically generated

# Power point presentations (project specific)

A screenshot of text

Description automatically generated

A close up of a logo

Description automatically generated



A picture containing text

Description automatically generated

# Leaflets

Table

Description automatically generated Map

Description automatically generated

Graphical user interface, text, application, website

Description automatically generated Text

Description automatically generated

# Poster

Calendar

Description automatically generated

# Season Greetings card

Graphical user interface, application

Description automatically generated

A large ship in a body of water

Description automatically generated

# Micro sites (interactive and animated)

[Alliance of Bioversity and CIAT](https://annualreport2019.alliancebioversityciat.org/) (interactive website, fully custom)

[WorldFish](https://worldfishcenter.org/annual-report2019/pdf/WorldFish-2019-Annual-Report.pdf) (print PDF + content writing)

[Future Earth](https://2020.futureearth.org/) (interactive website, using a premium theme)

[Global State of Democracy 2017](https://www.idea.int/gsod-2017/)

# Publications

<https://doi.org/10.31752/idea.2020.46>

<https://doi.org/10.31752/idea.2020.37>

<https://www.idea.int/publications/catalogue/digital-solutions-for-political-finance-reporting-and-disclosure?lang=en>