

International IDEA

Annual Review

How our work makes a difference





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Cover image

Voters show their ink-marked fingers after casting their ballots at a polling station at Pargi village, west of the southern Indian city of Hyderabad. REUTERS/Krishnendu Halder (INDIA POLITICS ELECTIONS IMAGE OF THE DAY T

Our Impact images(p14)

Left: Nigeria Elections, 2019. The Commonwealth Observer Group, chaired by the former President of the United Republic of Tanzania Jakaya Kikwete, witnessed the general elections in Nigeria (CC BY-NC-SA 2.0)

Top(p14): Young women voters in India. Photo courtesy of the Embassy of India in Sweden.

Bottom(p14): The Political School for Women Leaders (EFPML), which is organized by the Superior Tribunal for Electoral Justice (TSJE)'s Gender Policy Unit and implemented in coordination with International IDEA, has been successful in enhancing women's skills to engage effectively in politics in Paraguay. Credit: Enrique Giménez, International IDEA

International IDEA Annual Review 2022

How our work makes a difference



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Sudan's Democracy Academy inspires young women to engage in politics

A message from the Secretary-General



If the story of the last few decades is one of increased freedom and prosperity under the spreading umbrella of democracy, the story of the last few years is one of democracy under threat. The starkest example of this is Russia's full-scale invasion of Ukraine, which represents an attack not just on lives and livelihoods, but also on the promise of democracy. Indeed, democracy now faces pressure globally, with authoritarian regimes tightening their grip and too many elected leaders adopting authoritarian tactics to cling to control. Meanwhile, misinformation campaigns, political polarization and rising inequality are eroding people's trust that democracy can deliver on their needs and expectations.

Amid such complex, mounting and intersecting challenges to democracy, International IDEA's work is more important than ever. Our 34 Member States come from every region and represent more than a quarter of humanity: as diverse as the planet, and united in a commitment to make democracy stronger, more inclusive and more sustainable. With their support, International IDEA supports democracy globally through capacity development, research, convening of dialogues and advocacy. In the last year, we have expanded our efforts in all of these areas.

Working across more than 60 countries, International IDEA's on-the-ground projects ranged from supporting young parliamentarians in Bhutan to helping achieve peaceful elections in The Gambia. We helped design new constitutions; strengthened election processes and parliaments; mentored officials in new and fragile democracies; and supported the political participation of disadvantaged minorities, Indigenous groups and women throughout the Global South.

Our programme delivery is complemented by a strong foundation in knowledge production. Our Global State of Democracy initiative encapsulates this work as a think tank. Over the years since it began, the initiative has grown to assess the democratic status of 173 countries and has become a must-read for policymakers, journalists and researchers. In 2022, the findings from this endeavour were published more than 750 times in international media. The timeliness and relevance of our democracy assessment work has been enhanced by the launch of a new Democracy Tracker.

While sustaining and expanding this core work, International IDEA broke new ground in 2022. Our new institutional strategy formally incorporates the intersections of democracy with climate change and digitalization, launching two new workstreams in these areas. The strategy also reinforces International IDEA's mandate in convening and advocacy, bolstering its unique voice for democracy. The Institute also enhanced its membership, with the United States joining as an official observer.

This 2022 Annual Review shows some of the highlights of our work over the past year. Whether you are a democracy researcher, a policy practitioner, a civil society activist, a prospective donor, or an engaged citizen, I invite you to follow our work and partner with us. Democracy is all of us—and we are all needed to preserve its future.



Kevin Casas-Zamora Secretary-General

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Indian women voters. Photo courtesy of the Embassy of India in Sweden.

Introduction

For the past 27 years, the International Institute for Democracy and Electoral Assistance (International IDEA) has been honoured with its mandate to promote and advance democracy worldwide.

This Annual Review highlights our global contributions as a think-and-do-tank dedicated to researching and delivering comparative knowledge resources and supporting the implementation of democratic practices that help build and maintain inclusive and resilient democracies.

Our vision -

A world in which everyone lives in inclusive and resilient democracies.

Our mission

International IDEA advances, promotes and protects sustainable democracy worldwide in consideration of human rights commitments through policy-relevant knowledge, capacity development, advocacy and the convening of dialogues.

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International IDEA's reach around the world



Sweden - Botswana

Kevin Casas-Zamora, International IDEA Secretary-General, meets the President of the Republic of Botswana Mokgweetsi Masisi at the International IDEA headquarters in Stockholm.

Indonesia

Leena Rikkila Tamang, International IDEA Regional Director for Asia and the Pacific, meets the Indonesian Foreign Minister Retno Marsudi at the Bali Democracy Forum 2022.





Mozambique

Miguel Orlando Mendes de Brito, International IDEA Head of Programme for Mozambique, responds to questions related to an introductory workshop on the Electoral Risk Management Tool for the Mozambican Elections Commission.



France

Sam van der Staak, International IDEA Regional
Director for Europe, meets OECD Secretary-General
Mathias Cormann.

India

Kevin Casas-Zamora, International IDEA Secretary-General, and Adina Trunk, International IDEA Chief of Staff, meet Chief Election Commissioner Rajiv Kumar, Election Commissioner Anup Chandra Pandey and the Election Commission of India leadership team.



Brazil

ASTIGATION OF THE PROPERTY OF

International IDEA's Latin America and the Caribbean (LAC) programme team holds an electoral mission to Brazil on 2 October 2022. From left to right: Laura Chinchilla, Former President of Costa Rica; Salvador Romero Ballivian, Head of International IDEA in Paraguay; Mónica Xavier, Former Senator of Uruguay; Katherine Batista, Programme Assistant for the Regional Office LAC; Kevin Casas-Zamora, International IDEA Secretary-General; Daniel Zovatto, International IDEA Regional Director for Latin America and the Caribbean; Marta Lucía Ramírez, Former Vice President of Colombia and Isabel Aninat, International IDEA Board member.

United States

International IDEA at the Global Forum in New York 22 September 2022.

From left to right: Massimo Tomassoli, International IDEA Director of Global Programmes; Daniel Zovatto, International IDEA Regional Director for LAC; Kevin Casas-Zamora, International IDEA Secretary-General; Leonel Antonio Fernández Reyna, Former President of the Dominican Republic; and Natasha Despotovic, Executive Director for Global Foundation for Democracy and Development (GFDD).

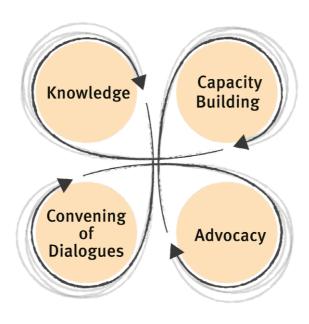
Credit: GFDD.



Supporting democracy worldwide

How we work

International IDEA's working modalities constitute a reinforcing loop of knowledge production, capacity development, advocacy and the convening of dialogues. International IDEA's comparative knowledge and research inform its capacity development; these have policy influence and inform advocacy, and enable the convening of dialogues. In turn, capacity development in the field provides valuable lessons for knowledge production, policy influence and advocacy, enabling continuous learning within the Institute.



What we do

- Develop policy-friendly research and analysis related to elections, parliaments, constitutions, digitalization, climate change, inclusion, and political representation, all under the umbrella of the UN Sustainable Development Goals.
- Assess the performance of democracies through our unique Global State of Democracy Indices and the Democracy Tracker.
- Provide capacity development and expert advice to democratic actors including governments, parliaments, election officials and civil society.

- Develop tools and publish databases, books, and primers in several languages on topics ranging from voter turnout to gender quotas.
- Bring states and non-state actors together for dialogues and
 lesson sharing.
- Stand up and speak out to promote and protect democracy worldwide.

Democracy Assessment

Our Global State of Democracy reports and indices provide accurate, detailed and timely information on democratic performance across the world. Our Democracy Tracker continually monitors trends in 173 nations

Constitution-Building

We develop cutting-edge comparative knowledge and provide expert advice on constitutional design and constitution-building processes, in fragile as well as more consolidated democracies.

Political Participation and Representation

We support political parties, parliaments, and women and youth with knowledge and capacity development, with an increasing focus on new forms of political participation and representation.

Gender and Inclusion, Conflict and Environment

Gender equality and inclusion, conflict sensitivity and environmental protection are mainstreamed in all areas of our work, from project planning to implementation.

Climate Change

Our work is currently expanding to address issues related to climate change and democracy with the aim of developing research and tools that can help democracies tackle the climate crisis.

Electoral Processes

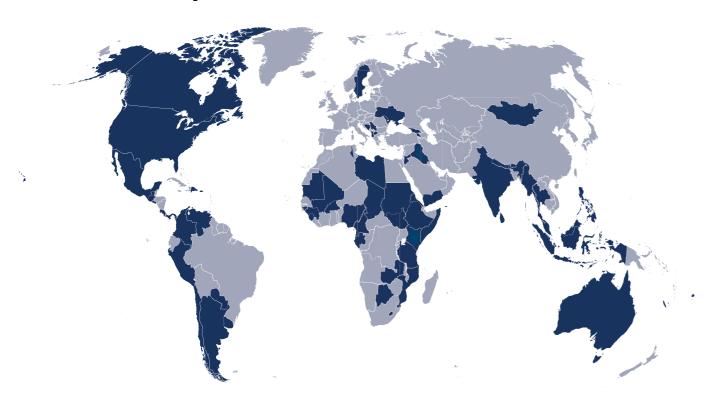
Our wide-ranging expertise stretches from risk management in elections to special voting arrangements and the future of electoral assistance. This knowledge enables us to support electoral management bodies and election officials all over the world.

Digitalization

We support institutions in reaping the benefits of digital innovation as well as countering digital threats and ensuring the protection of fundamental human rights.

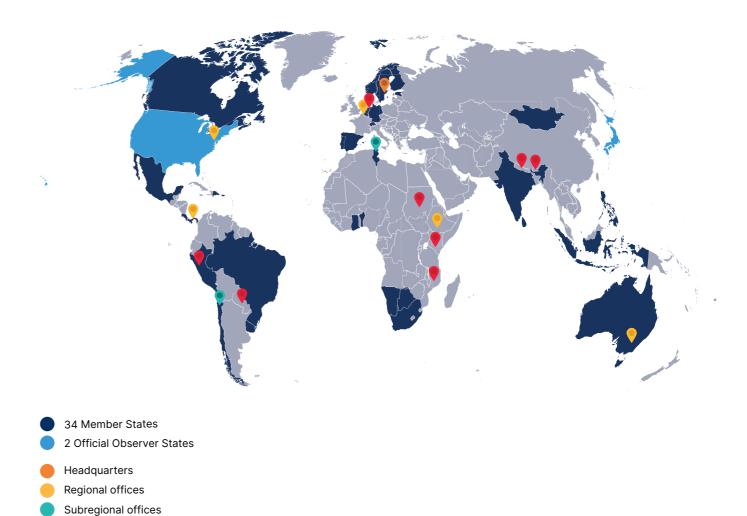
Where we work

Reach and impact



Existing and planned projects

Member States and offices



12 13

Country and liaison offices

Advocacy, Conve

Our impact stories







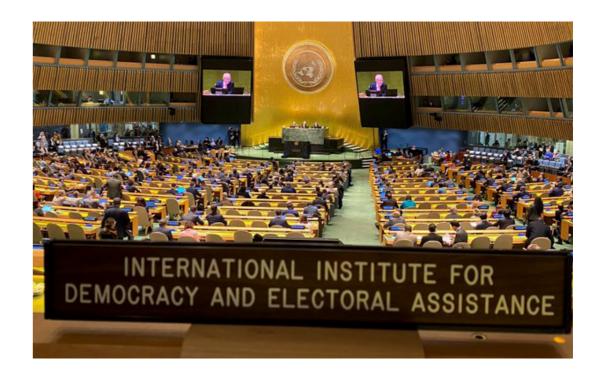
Global

The United Nations – Advocating for democracy worldwide

Funding: Core

As a UN Permanent Observer, International IDEA provides data and analysis on global democracy-related topics in line with UN agendas. In 2022 alone, we delivered 13 statements, including on the UN Secretary-General's Report *Our Common Agenda*, on topics such as environmental protection, gender and inclusion, achieving the Sustainable Development Goals (SDGs), parliamentary digital technology innovation, migration, climate change, the human rights situation in Myanmar and the war of aggression against Ukraine.

International IDEA has also been a strong supporter around SDG16 on peace, justice and strong institutions, through the SDG16 Data Initiative. The Initiative is a consortium of 17 partner organizations that makes key recommendations on SDG16 in an annual report.



Global State of Democracy becomes go-to report for policymakers and media

Funding: Core, European Union, Germany's Federal Ministry for Economic Cooperation and Development and the Robert Bosch Stiftung

Theme:

Democracy Assessment

The Global State of Democracy (GSoD) Report provides policymakers, activists, citizens and media with analysis, recommendations and data on democratic performance from 173 countries, while also advocating for evidence-based democratic reforms. The report synthesizes 116 individual indicators from our GSoD Indices, including press freedom and clean and fair election processes, to provide a scientific, trustworthy analysis of global democracy.

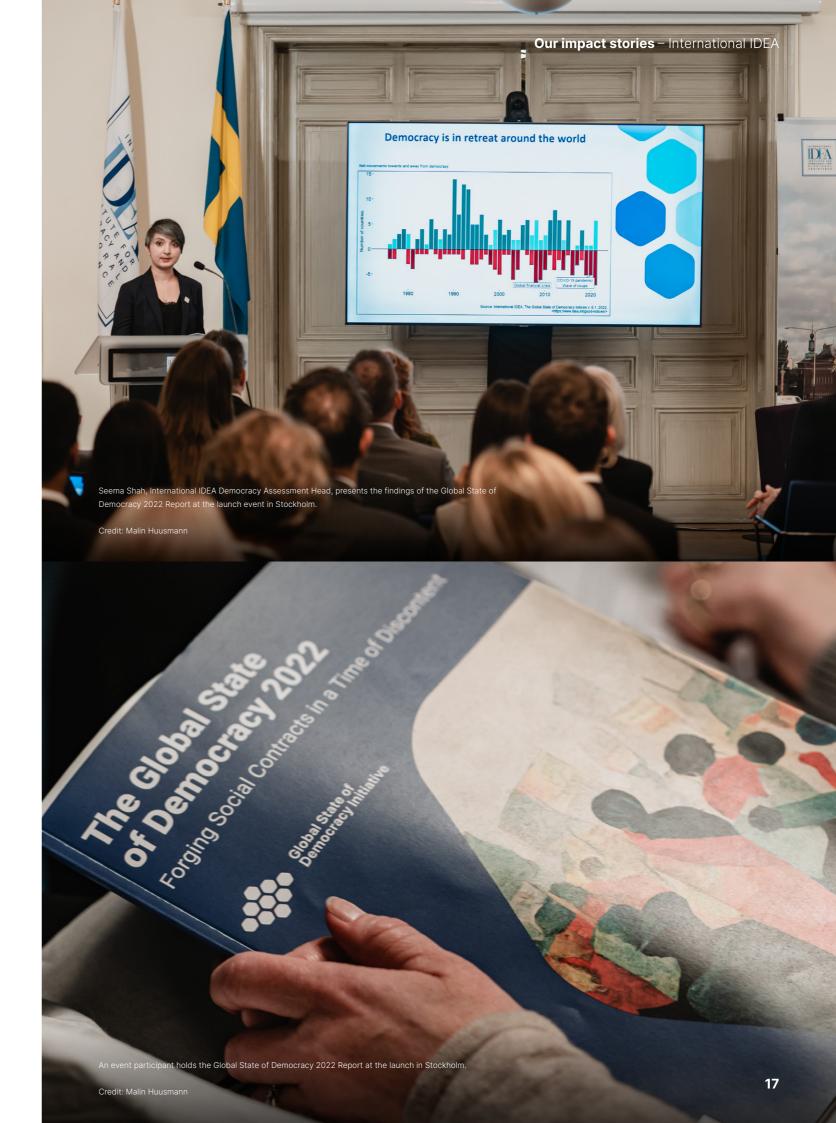
The GSoD Initiative is used by international development donors to help them prioritize the allocation of democracy assistance funds and to design projects and programmes. Its findings have been cited by the likes of the US Senate, the Swedish International Development Cooperation Agency (Sida), the Finnish Innovation Fund and the Carnegie Endowment for International Peace. In 2022, for example, Sida reported that its Africa department systematically uses the categories in the GSoD Indices conceptual framework when compiling results for annual strategy reports.

In 2022, the GSoD Initiative and its products were reported in 27 languages in 791 articles across international media, from the BBC to Al Jazeera, the *Times of India*, the *Washington Post* and Brazil's Globo.

66

The Sida Department for Africa uses GSoD's categories when compiling results from the annual strategy reports, i.e. Representative Government, Fundamental Rights, etc. The GSoD, or other indices, are also used in the analysis of political developments in individual strategy reports and in analyses forming the basis for country strategies.

– Mikael Boström, Senior Policy Specialist, Sida



Global Democracy Coalition recommends actions for Second Summit for Democracy

Funding: Core, Robert Bosch Stiftung

International IDEA continued to convene the Global Democracy Coalition (GDC), which was formed ahead of the First Summit for Democracy in 2021 to broaden the conversations by including more voices and issues. The GDC has now grown into a coalition of more than 100 democracy organizations from around the world. It is co-coordinated by International IDEA and Counterpart International with a steering group of other democracy organizations. During a 'Year of Action', the GDC convened over 30 events, generated recommendations for the Second Summit for Democracy, issued a monthly newsletter and developed an engagement strategy for the Second Summit, with a focus on two activities: the GDC Forum and Partners for Democracy Day.

66

Thanks for everything that you are doing for the Year of Action and the Summit for Democracy Process through the Global Democracy Coalition and all other efforts and contributions by International IDEA. You are filling important gaps and are enabling a platform for more stakeholders to engage and be part of the Summit process.

– Laura Thornton, Senior Vice President at the German Marshall Fund



Preparing for the impact of natural hazards on elections

Funding: Core

Theme

Electoral Processes

Electoral management bodies have long had to cope with natural hazards, but the threat posed by such phenomena has become even more apparent in recent decades, from 300 per year in 1980 to 800 in 2020. This dramatic increase is likely to continue and affect elections going forward.

Our reporting on the Impact of Natural Hazards on Elections provides an insight into the strategies that can be used to protect elections from adverse effects that are likely to increase with climate change, such as flooding and wildfires, as well as non-climate-change-specific disasters such as earthquakes. Case studies on Haiti, Indonesia, Mozambique and the United States provide a closer look at this topic.



A Forum for constitutionmakers and conflict mediators to influence international policy

Funding: UK Foreign, Commonwealth & Development Office

Theme:

Constitution-Building

In 2014, International IDEA's Constitution-Building Programme began the 'Edinburgh Dialogues' in collaboration with the University of Edinburgh as an annual meeting for experts and practitioners in constitution-making, conflict mediation and peacebuilding. Through the Dialogues, International IDEA has developed research and resources that can serve as guidance for communities engaging in both peace- and constitution-building processes in fragile environments.

The first of its kind, this gathering has influenced approaches to constitution-building in Myanmar and South Sudan, among other countries.

More concretely, one policy paper has informed the Myanmar National Unity Government in its thinking around drafting a constitutional framework for a future transition from military rule to democracy. Other Policy papers provided advice to the UK government on transitional constitutional arrangements to inform the Vienna Process on Syria.

66

The Edinburgh Dialogues and Women Constitution-Makers' Network have made recommendations that have been taken on board by entities such as the UK government and the UN Mediation Support Unit. The learning has supported processes in places as diverse as The Gambia, Sudan and Myanmar. Importantly, the Dialogues have built across mediator-constitution-maker divides, to address the political dynamics of constitution-making as a peacemaking tool in ways that inform both communities and practitioners.

- Christine Bell, Assistant Principal (Global Justice), Professor of Constitutional Law at the University of Edinburgh, Founder and Director of Global Justice Academy and former International IDEA Roard Member



Africa and West Asia

Sudan's Democracy Academy inspires young women to engage in politics

Funding: Embassy of Sweden in Khartoum, Sudan

Themes: Political Participation and Representation

Gender and Inclusion

International IDEA's Young Women's Democracy Academy has helped young Sudanese women gain the skills and access the networks needed to participate effectively in political parties, social movements, trade unions or non-profit organizations. Cohort graduates have moved on to influential organizations such as the Young African Leaders' Initiative and the Sudanese Resistance Committees, the spearhead of anti-coup protests.

66

I did not realize I was in the darkness of isolation until I came to the light of participation and solidarity with my colleagues... The discussions, debates and disagreements between us opened a wide door that ignited in me a desire to learn, discuss and share.

– Muzan Elfatih, 19 years



Africa and West Asia

Helping to provide peaceful presidential elections in The Gambia

Funding: UK Foreign, Commonwealth & Development Office

Theme:

Electoral Processes

The Gambia's December 2021 election, the first since former dictator Yahya Jammeh fled into exile, was seen as a crucial test for the young African democracy. It passed off successfully, in a huge achievement for one of Africa's smallest countries that is also one of the poorest in the world.

International IDEA supported the peaceful presidential elections and a stable aftermath by providing dialogue, outreach and training for civil society organizations, journalists, members of political parties and government officials. One outcome was a Code of Conduct signed by presidential and parliamentary election candidates. Another was the creation of a high-level group of Gambian Moral Guarantors led by Dr Mohamed Chambas, a politician and Head of the UN Office for West Africa.

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International IDEA has been very pivotal in the successful conduct of this election cycle. This makes International IDEA a key building-block not only in the democratic process of The Gambia, but also as a key peacebuilding pillar for this country.

- Alieu Momar Njai, Chair of the Independent Electoral Commission



Asia and the Pacific

Assisting Bhutan's young parliament establish public hearings and civil society collaboration

Funding: European Union. This project was implemented by International IDEA and Helvetas Bhutan.

Theme:

Political Participation and Representation

Bhutan's young democracy only established its first parliament in 2008. The legislature has focused on economic development, education and healthcare—all critical policy infrastructure for the lower-middle-income Himalayan country. The next stage is to better integrate civil society organizations into the legislative process, thereby enabling more public participation in parliament, as well as oversight of lawmakers to strengthen its democracy.

International IDEA helped parliament to devise a strategy on public hearings and a renewed and more accessible parliamentary website. Legislators were given training in communications and the importance of engaging with civil society organizations as the country prepares to tackle its most protracted problems—from domestic violence to political participation and youth engagement.

66

It's really about knowing the domain and then the teaching, discussing successes, struggles and challenges. What are the things they need? What do they need support in, in terms of legislation and policy?

- Phuntshok Choden, Executive Director of the Bhutan Network for Empowering Women (BNEW)



Asia and the Pacific

New app helps electoral officials and civil society to counter gerrymandering

Funding: Core

Theme

Electoral Processes

The Electoral Redistricting App was launched to empower electoral management bodies, civil society organizations and researchers regarding electoral districting, helping to counter problems such as gerrymandering to ensure more equal suffrage. The app has been embraced by more than 200 users, from Finland to Indonesia and Nigeria.

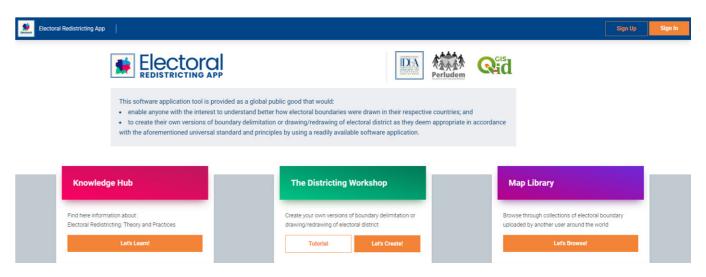
This free and open-source tool allows users to democratize the process of delimiting boundaries and to design their own constituency maps to further both research and debate. The app is secure and can be used off-line, which is helpful for users in remote locations with poor Internet access. It also provides resources that users can access to identify how crucial electoral representation is in a democracy.

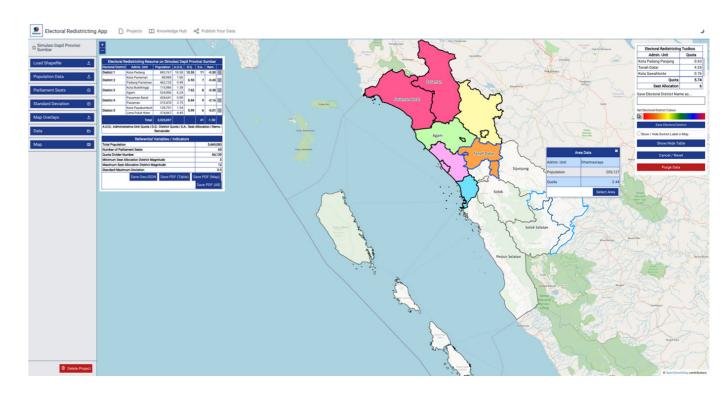
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I found it to be so user-friendly and enjoyed that I could download it or use it online. It's a very quick and easy way [to create boundary maps].

- Mun Hao Yoong, a civil engineer based in Indonesia







Source: International IDEA, Electoral Redistricting App

Asia and the Pacific

Working with Myanmar's Government leaders and activists in exile

Funding: Ministry of Foreign Affairs, Norway; Grand Duchy of Luxembourg; Ministry for Foreign Affairs, Finland; and Ministry for Foreign Affairs, Sweden

Theme: Cons

Constitution-Building

Myanmar's military coup and deadly crackdown abruptly ended International IDEA's work in the country in support of the government's fragile democratic transition. Undeterred, International IDEA has worked with government leaders and activists in exile as well as international experts to examine the development of constitutional reform and improved governance.

Workshops have included training on negotiation, which is especially important given the myriad of political parties, members of parliament, ethnic armed groups and broader civil society working for an eventual return of Myanmar to democracy.

66

I am getting to understand well about constitutional democracy. I can distinguish better regarding rights and, since I could learn about judicial independence, constitutional review, federalism, and [the] separation of powers, it supports my teaching, learning and research and I [have] gained knowledge about the essential elements in the design of constitutional reforms and amendments for our country.

- Attendee at the Constitution Academy



Europe

Bringing civil society voices to EU's democracy policymaking

Funding: European Union and Sweden

In a rapidly changing geopolitical context, the EU is relying on the voice of citizens to reinvigorate democracy globally. To help the EU build inclusive policies, International IDEA and the Swedish Presidency of the EU facilitated regional and national dialogues with more than 200 civil society organizations from outside the EU to discuss its external democracy policy. International IDEA also engaged more than 100 civil society organizations in the Summit for Democracy process initiated by the US Biden administration, focused on the Global South and Eastern Europe.

Including the voices of civil society as a key democracy actor and stakeholder is a core priority of EU institutions and the Swedish Presidency of the Council of the European Union.

We have to make democracy tangible and relevant to the people we wish to work with.

- Christian Leffler, Chair of the Board of Advisers at International IDEA

Standing up for democracy and the rule of law is standing up for those who have less power and no voice. I look forward to working with International IDEA, Sweden and EU member states because together we can advance democracy in Europe and beyond.

- Jutta Urpilainen, European Commissioner for International Partnerships, at the launch conference of International IDEA's

Recommendations Report



Europe

Helping Ukraine's Parliament operate effectively in time of war

Funding: Core

Theme:

Political Participation and Representation

Russia's invasion of Ukraine has been a humanitarian disaster. It has also presented unprecedented challenges for a functioning government, ranging from the destruction of infrastructure to displacement and loss of staff. International IDEA, together with a network of Ukrainian legal experts, has provided expertise to the parliamentary leadership on how the legislature can best operate during war, including looking at how other countries have coped with providing public services during conflict.

The network has also addressed questions from citizens, ranging from labour and employment rights under martial law to the operation of the courts. Legal advice was provided to citizens through social media, leading to 580,000 views on Facebook.



Latin America and the Caribbean

Supporting the drafting of laws in Paraguay that promote women in politics

Funding: European Union, EMB and the Superior Tribunal for Electoral Justice (TSJE). The school also received inputs from the United Nations Development Programme, the Ministry for Women, the Senate Gender and Equity Commission and the Paraguayan Network of Municipal Women.

Themes:

Political Participation and Representation

Gender and Inclusion

International IDEA teamed up with Paraguay's Senate to introduce a bill to protect women who engage politically from gender-based violence, enlisting the help of legal experts to produce legislative proposals. International IDEA helped tailor an advocacy plan to persuade sceptical Senators to support the bill.

In parallel, International IDEA has supported women's groups to develop advocacy strategies, by providing civil society organizations with facts and arguments to build strong alliances. The collaboration led to a social media campaign and attempts to build a civil society alliance to give voice to politically excluded groups such as women, young people, the disabled and Indigenous People.



Latin America and the Caribbean

Using theatre in Peru to raise awareness of the rights of marginalized groups

Funding: This initiative by the International IDEA office in Peru was carried out with the sponsorship of USAID and the support of The Place of Memory, Tolerance and Social Inclusion (LUM), of the Ministry of Culture of Peru, the Peruvian Network of Afro-descendant Youth (Ashanti Perú), Más Igualdad Perú, Society and Disability (SODIS) and Capaz Perú.

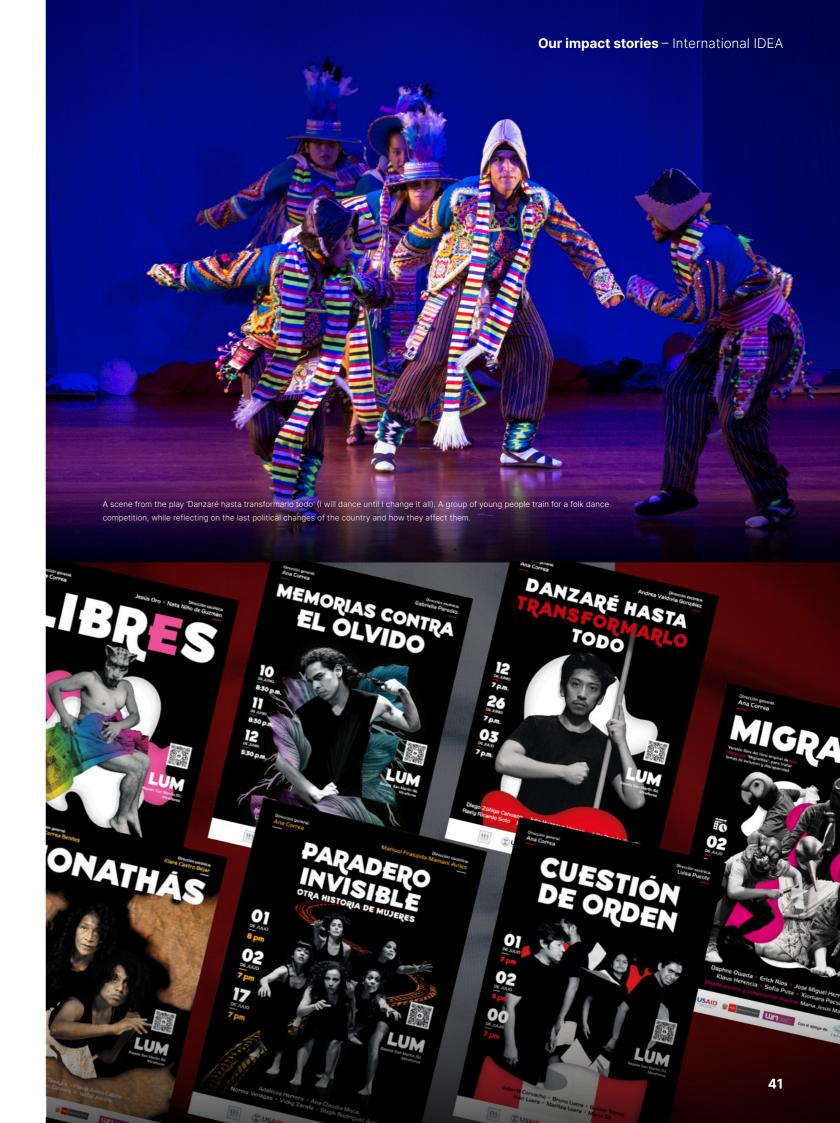
Gender and Inclusion

Ahead of regional and municipal elections, International IDEA helped produce seven plays to raise awareness of the role of Indigenous and Afro-Peruvian people in the foundation of democracy, the unrecognized rights of the LGBTIQ+ community and the lack of services for the community of people with disabilities. Over 2,500 people watched the plays in November 2022.

The plays provoked debate during election campaigns, and in one district of Lima even prompted a cultural association to make candidates sign municipal commitments. The project is one of several International IDEA projects helping to support democracy in the Andean nation, which has been beset by political instability, violent protest and police crackdowns.

I am very grateful for this opportunity provided by International IDEA with other organizations because it is very important that art spaces are generated in which high-quality conditions have been given to create, create in freedom and create [art] about problems that are important for our nation.

- Andrea Valdivia, Director of the play 'I Will Dance to Transform Everything'



International IDEA in numbers

177,139

Publication downloads on the International IDEA website

10,447

Total new followers on social media

2,171,522

Visits to the International IDEA website

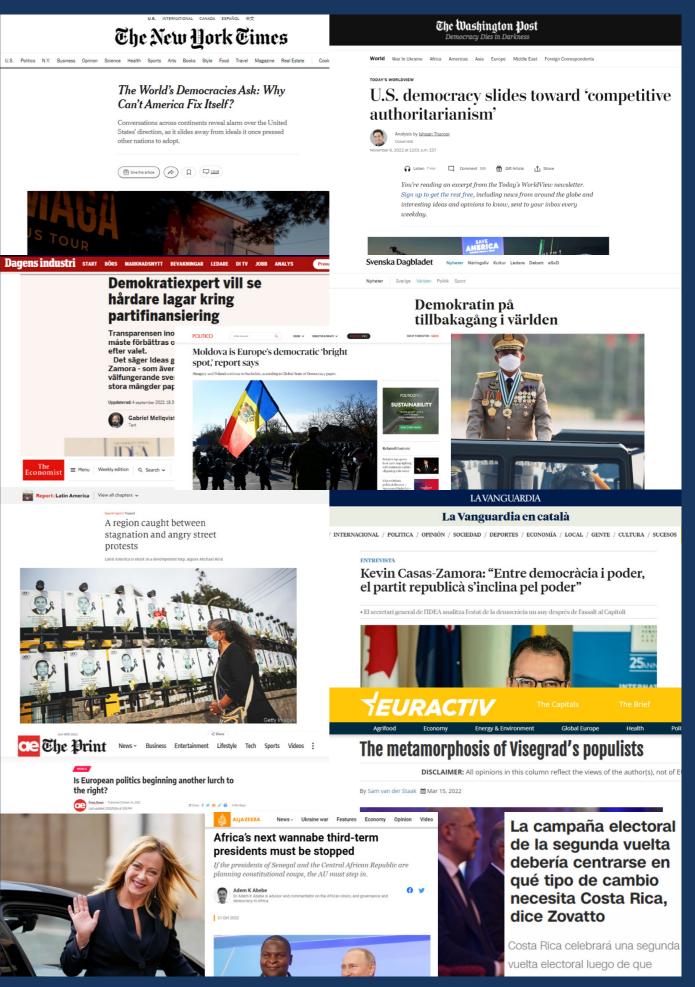
1,413,578

Total new impressions on social media

Top media mentions

1. United States 2,490	2. Mexico 1,070
3. Spain 811	4. Argentina 697
5. Brazil 485	6. Peru 397
7. Indonesia 201	8. Nigeria
9. Dominican Republic 162	10. Colombia
11. India 145	12. South Africa

Source: Determ



Financials

Total Funding

- Core funding (€ 12,908,000)
- Project funding (€ 22,172,000)

30% increase in project funding between 2021 and 2022

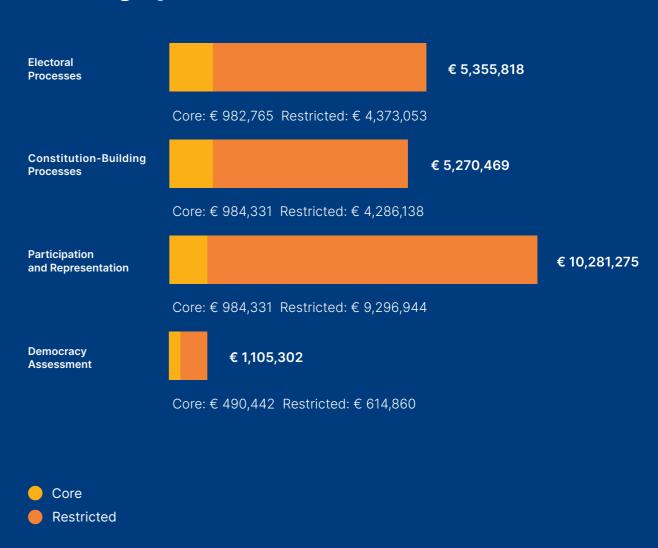
Funding by Programme

- Global Programme (€ 7,315,000)
- Africa & West Asia (€ 13,144,000)
- Asia & the Pacific (€ 5,655,000)
- Regional Europe (€ 2,140,000)
- Latin America & the Caribbean (€ 2,940,000)
- North America (€ 556,000)

15% increase in core funding between 2021 and 2022

of all funding to International IDEA goes directly to our programmes around the world

Funding by Theme



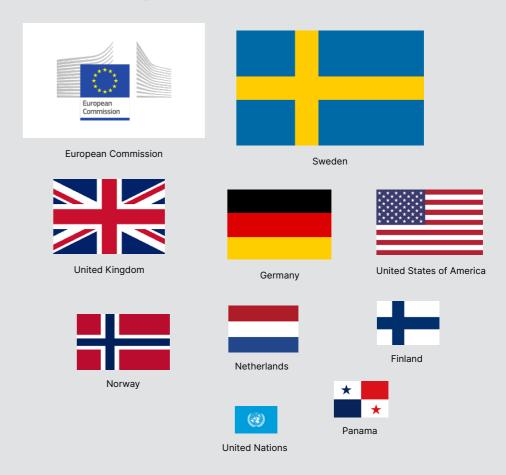
Member States and donors' contributions to the work of International IDEA are instrumental to advance our shared vision of achieving a more resilient and inclusive democracy for all.

We are pleased to recognize our donors who have partnered with us for the delivery of key outcomes for democracy in 2022.

Top 10 Core funders



Top 10 Project donors



Partners

Some examples of our valuable partners are shown here. To learn more about these partners and many others, please visit our Partners page.







Varieties of Democracies – V-Dem

Open Government

Partnership

Open Government Partnership

Global Foundation for

Democracy and Development

GFDD / FUNGLODE

Tribunal Electoral de Panamá









Melanesian Spearhead Group
- MSG



EU-LAC Foundation

United Nations

Organisation for Economic

Cooperation and Development

- OECD

Council of Europe







African Union Commission

Economic Community of West

African States

- ECOWAS

Spring University Myanmar



University of New South Wales
- Australia



Explore the digital version



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