

International IDEA:

Your partner for evidence, foresight and citizen perspectives on democracy

The International Institute for Democracy and Electoral Assistance (International IDEA) provides data, analysis, strategic foresight and citizen perception tools that help policymakers, practitioners and advocates for change strengthen democratic governance. As an impartial intergovernmental organization with global reach and regional presence, International IDEA combines comparative evidence, locally grounded engagement and convening power to support informed decision making and democratic resilience.

Offer of Services is Modular and Adaptable

1 Applied Analytics and Foresight for Future Challenges

International IDEA strengthens risk anticipation, resilience-building and long-term planning. Services include locally led assessments and global datasets; a **Democratic Fragility and Resilience Toolkit** for vulnerability analysis, institutional stress-testing and contingency planning; strategic foresight labs to explore future governance risks and democratic trajectories; and machine learning tools for early warning.

2 Track Democratic Performance and Identify Risks

International IDEA helps partners monitor democratic trends, assess vulnerabilities and respond to rapidly evolving events. The **Global State of Democracy Indices** and **Democracy Tracker** combine 50+ years of comparative data with continuous event monitoring, supported by tailored data packs, analysis and visualizations. International IDEA also provides thematic trackers and expert analyses, creates new measurement frameworks and global or regional indices, alongside nationally owned State of Democracy self-assessments that enable locally led reform pathways.

3 Understand Citizen Perspectives

International IDEA provides tools to analyse how citizens perceive democracy, institutions and reform processes. The **Perceptions of Democracy surveys** offer a unique methodology for measuring public views on democratic norms, institutions and values, helping to identify different perspectives. These insights can be combined with democratic performance data to highlight expectation–outcome gaps.

4 Build Capacity and Strengthen Reform Processes

International IDEA supports partners in embedding democratic evidence into policy, programming and institutional reform. This includes **training workshops** using International IDEA's tools, data and analytical frameworks to support reform design, advocacy, risk analysis and monitoring and evaluation. International IDEA also provides **advisory support** to embed democracy metrics and citizen perception data into reform agendas and regional governance frameworks.

5 Communicate Evidence for Policy Impact

International IDEA translates complex evidence into accessible and policy-relevant formats. These services include **interactive dashboards and visual tools** that present democracy trends and citizen insights clearly; **advocacy-ready data packages** combining data visualizations and infographics, briefings and narrative storylines.

Partnerships

International IDEA works with governments, parliaments, regional institutions, multilateral organizations, electoral management bodies, donors and civil society actors—to name a few—to strengthen democratic governance through applied analysis and tailored advisory support.

Some of International IDEA's partners and clients include:

- African Union
- CIVICUS
- Council of Europe
- European Union
- Government of the Grand Duchy of Luxembourg
- Mo Ibrahim Foundation
- Nets4Dem
- UNDP

Recent engagements include:

- Advising **European institutions** on the development of democracy assessment tools such as the conceptual framework on democracy, rights and parameters to guide governments in identifying reforms to strengthen democratic systems.
- Supporting **public and private sector** partners in developing tailored measurement frameworks, including civic space analysis and human rights due diligence.
- Analysing International IDEA survey data for the **UN Youth Office** to strengthen understanding of youth political participation.
- Collaborating with **universities and research centres** to advance comparative research and dialogue on democratic governance.
- Producing International IDEA's Global State of Democracy report, widely referenced in **global media and policy debates** as a world-leading source on democratic performance.

International IDEA's partners use this work for:



Democratic Reform

Informing democratic reform agendas, strengthening institutions and building public trust through robust evidence.



Data Integration

Integrating democracy data and strategic foresight tools into monitoring frameworks, fragility assessments and governance scorecards.



Risk Anticipation

Identifying emerging risks, shaping programming and measuring impact.



Electoral Integrity

Strengthening electoral integrity and legitimacy through citizen perception tracking and risk analysis.



Evidence-Based Advocacy

Anchoring advocacy and public debate in credible, comparative evidence.

For more information, please contact **Seema Shah**, Head of Democracy Assessment, International IDEA: s.shah@idea.int

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