

Annex B. Inventory of Organizations Involved in Promoting Voter Turnout, with Contact Information

The following provides an inventory of past and current projects that have been run in various places around the world in an attempt to encourage voter turnout. They are arranged according to the same framework as is used throughout the book, and then alphabetically by country. It is not by any means suggested that this list is comprehensive, but a degree of geographical balance has been attempted in this, IDEA's first foray into this area of study.

Additions to our Voter Turnout database building on this project are always welcome. Please contact IDEA if you know about other activities that have aimed at encouraging participation. Please find our contact details at <<http://www.idea.int>>.

The telephone numbers given are the complete numbers for international calls, including the international dialling code. Toll-free numbers are also given where they have been found, although these can normally only be used within the country.

I. Information campaigns ('how')

Afghanistan

The Asia Foundation

The *Asia Foundation* has supported election programmes in countries throughout the Asia-Pacific region, including more recent voter education programmes in Afghanistan, Cambodia, Bangladesh, Indonesia and East Timor. In the 2005 Afghan elections, the Asia Foundation ran civic education programmes through radio, television and print advertising, as well as travelling theatre troops and festivals. Additionally, it expanded its programme to include media training for politicians and broadcasters.

Address: G.P.O. Box 175, Kabul, Afghanistan
Tel.: +93 70 294 647; +93 799 339 902
E-mail: taf@ag.asiafound.org
OR
Address: 465 California Street, 9th floor
San Francisco, CA 94104, USA
Tel.: +1 415 982 4640
Fax: +1 415 392 8863
E-mail: info@asiafound.org
Website: <<http://www.asiafoundation.org/Governance/elections.htm>>

Albania

Mjaft! (Enough!)

The *Mjaft* movement believes that a good democracy, proper governance and a prosperous society can be built only through the will and the participation of civil society. Thus its mission is to increase active citizenship, strengthen the sense of community, promote responsible governance and improve the image of Albania in the world. Among other activities, it has run a voter education campaign called *Ketu Vendos Une!* ('As For Here, I Decide!').

Address: Rruga e Elbasanit, nr. 77, Tirana, Albania
Tel./Fax: +355 4 223 661
E-mail: info@mjaft.org
Website: <http://www.mjaft.org/en/rreth_mjaft.htm>

Argentina

Cámara Nacional Electoral (National Electoral Chamber)

This EMB provides information in its web page on where to vote.

Website: <<http://www.pjn.gov.ar/cne>>

Conciencia

This NGO's mission is to promote democratic republican citizenship so that citizens exercise their citizenship not only as a right but also as a responsibility. It offers educational programmes, courses and activities as practical tools to support and promote civic commitment. During election campaigns, *Conciencia* distributes civic education brochures, and additionally provides information on its website.

Address: Av. Santa Fe 1821 - 1er. piso - (1123)
Cdad. de Bs. As., Argentina
Tel./Fax: +54 11 4815 1507
E-mail: conciencia@conciencia.org
Website: <<http://www.concienciadigital.com.ar>>

Poder Ciudadano (Citizen Power)

This NGO works to promote citizen participation, electoral system transparency, and access to public information to fortify the institutions of the democracy

through collective action. Information on electoral system transparency is available on its website.

Address: Piedras 547 Timbre 2 - (C.P. C1070AAK)
Buenos Aires, Argentina
Tel./Fax: +54 11 4331 4925
E-mail: fundacion@poderciudadano.org
Website: <http://www.poderciudadano.org.ar>

Australia

Victoria Electoral Commission

The *VEC* seeks to extend electoral participation and improve access for all those in the community who are entitled to vote, especially those who may have felt or been excluded in the past. Different telephone numbers are available depending on preferred language.

Address: Level 8, 505 Little Collins Street
Melbourne, Victoria 3000, Australia
Tel.: +61 3 9299 0520
Fax: +61 3 9629 8632
E-mail: info@vec.vic.gov.au
Website: <http://www.vec.vic.gov.au>

Western Australian Electoral Commission

Responsible for the publication and distribution of a range of electoral reports, brochures and maps. Information on how to vote is also available in 20 languages other than English on the website. The *WAEC* is also responsible for election advertising and public relations campaigns, and specific education programmes and presentations.

Address: GPO Box F316, Perth,
Western Australia 6841
Tel. (local): 13 63 06
Tel.: +61 8 9214 0400
Fax: +61 8 9226 0577
E-mail: waec@waec.wa.gov.au
Website: <http://www.waec.wa.gov.au>

Belarus

Zubr

Zubr is the main non-partisan civic movement in Belarus. Its purpose is to ensure fair and free democratic elections in the country. It embraces non-violent tactics to work for change, including mass protests, pickets, and the dissemination of information and news through the website.

E-mail: contacts@zubr-belarus.com, info@zubr-belarus.com

Website: <http://www.zubr-belarus.com>

Benin

Centre de Documentation des Services de l'Information (CDSL, Service and Information Documentation Centre)

Every election, this government organization disseminates information about candidates, voting times, electoral maps and party platforms, and other general information concerning the election.

Address: BP120, Cotonou, Benin
Tel.: +229 31 40 37
Website: <http://www.municipales2002.gouv.bj/index.html>

Bolivia

Corte Nacional Electoral (National Electoral Court)

As the EMB, the *Corte Nacional Electoral* provides information on registration and voting. Campaigns on the radio and television and in the printed press instruct people on how to go about casting their vote.

Address: Av. Sánchez Lima esq. Pedro Salazar
(Sopocachi)
Correo postal 8748, La Paz, Bolivia
Tel.: +591 2424221, +591 2422338
Fax: +591 2416710
E-mail: cne@cne.org.bo / educiudadana@cne.org.bo
Website: <http://www.cne.org.bo>

Bosnia and Herzegovina

Association of Election Officials of Bosnia-Herzegovina

The *AEOBiH* is an NGO founded in September 1999 to provide an independent forum for the exchange of information among election officials. It has been involved in training polling station officials, carrying out voter information activities in 50 municipalities, and explaining to citizens where and how to vote, and is working on educational projects. It also has implemented a voter registration and re-registration project targeting voters who cast absentee votes in the 2000 general elections. Some 10,000 voters in 25 municipalities across Bosnia and Herzegovina were successfully re-registered or registered for the first time.

Address: AEOBIH Secretariat, Terezija 16

71000 Sarajevo, Bosnia and Herzegovina
E-mail: Irena Hadziabdic, Executive Director, at
irenah@aeobih.com.ba
Website: <[http://www.aeobih.com.ba/
GeneralInfo.htm](http://www.aeobih.com.ba/GeneralInfo.htm)>

Botswana

Emang Basadi Women's Association

A women's right organization that has started a political education programme aimed at combating voter apathy and encouraging women to participate in politics including standing as candidates. The organization contends that there is a need to change the prevailing mindset that only men can be voted into decision-making positions.

Tel./Fax: +267 359424 / +267 309335
Address: Private Bag 00470, Gaborone, Botswana
E-mail: ebasadi@global.bw
Website: <[http://www.hrdc.unam.na/bw_
emangbasadi.htm](http://www.hrdc.unam.na/bw_emangbasadi.htm)>

Brazil

Assembléia Legislativo de Santa Catarina (Legislative Assembly of Santa Catarina)

The Assembly has established a school, the Escola do Legislativo Catarinens (School of the Catarine Legislature), which runs programmes at all levels to inform people about how the legislature operates and how they can interact with it.

Website: <<http://www.alesc.sc.gov.br/al/escola>>

La Red de Jóvenes del Noreste/Ceará (RJCE, North-east/Ceara Youth Network)

During the 2002 presidential election, a group of 15 movements and organizations ran a campaign, called Mi Primer Voto Consciente ('My First Informed Vote'), seeking to encourage young people to vote by explaining the importance of voting in an informed and conscientious manner. The network estimates that it reached 20,000 potential young voters between the ages of 16 and 18 and that 5,000 of these potential voters registered with the electoral authorities to vote.

Contacts: Davi Barros
Tel.: +55 81 3268 3715 / 3247 7089 /
9615 7689
Ivina Sousa

Tel.: +55 81 3283 5329 or 9444 0939
Thyago Porto
Tel.: +55 81 3247 2780 / 8701 9131

Tribunal Superior Eleitoral (High Electoral Tribunal)

An election simulation run by the EMB provides an online simulator of electronic voting machine.

Website: <<http://www.tse.gov.br>>

Bulgaria

Central Electoral Commission

Prior to the 2005 parliamentary elections, the CEC prepared television and radio advertisements targeted specifically at people with disabilities. These advertisements, on national radio and television, provided clarification as to the voting process: for example, disabled persons were able vote on the ground floor of buildings regardless of whether the polling was on an upper floor.

Tel.: +359 2 939 3770
+359 2 939 3742
Fax: +359 2 940 3570
Website: <<http://www.is-bg.net/cik2005/>>

Burundi

Bureau du Burundi, Programme des Nations Unies pour le développement (Burundi Office, United Nations Development Programme)

During the recent constitutional referendum, the *Burundi Office of the United Nations Development Programme* ran an advertising campaign to educate citizens on the need to vote for a new constitution and to teach them how to vote. These activities contributed to a 92 per cent turnout for the referendum.

Address: 3 Rue du Marché, BP 1490 Bujumbura,
Burundi
Tel.: +257 22 31 35
Fax: +257 22 58 50
E-mail: registry.bi@undp.org
Website: <[http://www.bi.undp.org/nouvelles/
25mars2005.htm](http://www.bi.undp.org/nouvelles/25mars2005.htm)>

Central African Republic

Bureau de la République Centrafricaine, Programme des Nations Unies pour le Développement (Central African Republic Office, United Nations Development Programme)

The *Central African Republic Office of the United Nations Development Programme* has run voter education programmes using radio advertisements and posters teach the population about the roles of the elected representatives and how to cast a vote. The office even wrote songs to encourage citizens to vote and had caravan roadshows which encouraged citizens to vote and did voting simulations.

Address: La Couronne, Barthélemy Bonganda
BP 872, Bangui, Central African Republic
Tel.: +236 61 19 77
E-mail: registry.cf@undp.org
Website: <<http://www.cf.undp.org/election.htm>>

Chile

Electoral cl

An organization of professionals and experts on electoral topics whose aim is to contribute to the strengthening and transparency of democracy, through the construction, socialization and analysis of the accumulated electoral information, to promote greater degrees of participation and understanding elections. It provides civic and voting education on its website, and participates in surveys on electoral participation (by telephone and person-to-person).

Fax: +56 2 697 0338
E-Mail: electoral@electoral.cl
Website: <<http://www.electoral.cl/>>

Enciclopedia virtual del Diario La Tercera en Santiago de Chile

A local weekly newspaper writing on civic participation.

Website: <http://www.icarito.cl/icarito/enciclopedia/canal/canal/0,0,38035857_173977820,00.html>

Colombia

Registraduría Nacional del Estado Civil (State Civil Registry)

A government agency one of whose aims is the promotion of social participation in the electoral process. It publishes an information guide on how to vote on its web page.

Address: Avenida El Dorado # 46-20 – CAN,
Bogotá, Colombia
Tel.: +57 1 220 2880
E-mail: informacion@registraduria.gov.co
Website: <<http://www.registraduria.gov.co>>

Costa Rica

Tribunal Superior de Elecciones (Supreme Electoral Tribunal)

An EMB whose work is to organize, direct and monitor acts relative to suffrage. It publishes an electronic voting manual and is responsible for facilitating voting for persons with disabilities.

Address: 2163-1000 San José, Costa Rica
Tel.: +506 287 5555
E-mail: webmaster@tse.go.cr
Website: <<http://www.tse.go.cr>>

Democratic Republic of the Congo

Canadian International Development Agency (CIDA)

CIDA recently announced the launch of a Project to Support Citizen Participation in the Democratic Republic of the Congo (DRC). While the project is still in the planning stages, it is intended to fund local civil society organizations involved in civic education and encouraging voting within the DRC.

Address: 200 Promenade du Portage
Gatineau, Quebec K1A 0G4, Canada
Tel.: +1 819 997 5006
Fax: +1 819 953 6088
E-mail: info@acdi-cida.gc.ca
Website: <http://www.acdi-cida.gc.ca/cida_ind.nsf/vall/FB3A2A765A2C52EB8525702E0048CE3A?OpenDocument>

Dominican Republic

Junta Central Electoral (National Board of Elections)

This EMB provides an Internet guide for voters on its website. This guide is an illustrated poster with easy-to-use information on how to vote. The page also contains advertisement campaigns of past elections.

Website: <<http://www.jce.do/Infoelecciones2004/Guia/GuiaFacilitador.pdf>>

Ecuador

Tribunal Supremo Electoral (Supreme Electoral Tribunal)

The *Supreme Electoral Tribunal* runs a voting information campaign for citizens living outside Ecuador. Within the country, the campaign provides information to the relatives of migrants, and works outside Ecuador in cooperation with the consulates, agencies of shipment of remittances and communication agencies.

Address: 6 de Diciembre y Bosmediano (Esq)
Quito, Ecuador

Tel.: +593 02 245 7101 / +593 02 245 7110

Website: <<http://www.tse.gov.ec>>

El Salvador

Tribunal Supremo Electoral (Supreme Electoral Tribunal)

The *TSE* was created in 1992 to reform the electoral system. One element of work has been the Residential Vote Campaign to promote voter participation and reduce electoral absenteeism: ballot boxes are brought to people's houses to minimize efforts to vote and maximize voter turnout. Megaphones in the streets, radio advertisements, and brochures distributed person-to-person make public announcements relating to this programme.

Address: 15 Calle Poniente # 4223,
Colonia Escalón
San Salvador, El Salvador

Tel.: +503 263 4688

Fax: +503 263 4662

Website: <<http://www.tse.gob.sv>>

France

Ministère de l'intérieur (Ministry of the Interior)

Runs a website to provide information on how to register to vote and to explain how the electoral system works.

Address: Place Beauvau, 75008 Paris, France

Tel.: +33 1 40 07 60 60

Website: <http://www.interieur.gouv.fr/rubriques/b/b3_elections>

Germany

Bundeswahlleiter (Federal Returning Officer)

Provides information and publications on how elections work; available upon request.

Address: Bundeswahlleiter, Statistisches Bundesamt
65180 Wiesbaden,
Federal German Republic

Tel.: +49 611 75 48 63

Fax: +49 611 72 40 00

E-Mail: bundeswahlleiter@destatis.de

Website: <http://www.bundeswahlleiter.de/wahlen/e/index_e.htm>

Guatemala

Tribunal Supremo Electoral (Supreme Electoral Tribunal)

With the objective of strengthening the democratic culture of the country, the Capacity Building Unit runs permanent programmes to disseminate civic-electoral education in the form of pamphlets, brochures, and website information, with regard for the different socio-cultural realities of the country.

Address: Oficinas Centrales, 6a. Avenida 0-32
Zona 2,
Guatemala

Tel.: +502 223 20385

Website: <<http://www.tse.org.gt>>

Ireland

Department of the Environment and Local Government

Voter registration campaign includes the leaflet 'Are You Registered to Vote?', available on-line in both English and Irish.

Address: Franchise Section, Department of
the Environment, Heritage and Local
Government Custom House, Dublin 1,
Republic of Ireland

Tel.: +353 1 8882420

Local: 1890202021

Fax: +353 1 8882690

Website: <<http://www.environ.ie/DOEI/DOEIPol.nsf/wvNavView/wwdElections?OpenDocument&Lang=en>>

Japan

The Association for Promoting Fair Elections

This is a charitable foundation, numbering c. 120,000 volunteers, which works closely with the Japanese Government at local levels to encourage electors to vote. During elections it runs various campaigns to raise voter awareness.

Address: 6th Floor, Shosen-Mitsui Building,
1-1 Toranomom 2-chome, Minato-ku
Tokyo 105-0001, Japan

Tel.: +81 3 3560 6266

E-mail: akaruisenkya@mua.biglobe.ne.jp

Website: <http://www.akaruisenkya.or.jp/>

Ministry of Internal Affairs and Communications (MIC)/Election Administration Commission

Japanese law provides that the *Minister of Internal Affairs and Communications*, the *Central Election Management Council*, the *Election Administration Commissions* of prefectures and the *Electoral Administration Commissions* of municipalities must always seek to promote civic education among electors by all means and must, in particular when elections are approaching, inform electors widely on voting methods, electoral offences, and put out all other necessary information in relation to elections to ensure that elections are contested fairly and appropriately. As part of these efforts, the government delivers a postcard to each elector informing them of the date, time and place for voting and alternative voting measures (i.e. absentee voting measures). An election bulletin which carries advertisements by candidates and parties as well as the name of the election and the date of the poll is also sent to each household.

Contact: Election Department, Local Administration Bureau, Ministry of Internal Affairs and Communications (MIC)

Address: 2-1-2 Kasumigaseki, Chiyoda-ku,
Tokyo 100-8926, Japan

Tel.: +81 3 5253 5111

Contact: Election Administration Commission,
Tokyo Metropolitan Government

Address: 2-8-1 Nishi-Shinjuku, Shinjuku-ku,
Tokyo 163-8001, Japan

Tel.: +81 3 5320 6906

E-mail: S9000045@section.metro.tokyo.jp

Website: <http://www.soumu.go.jp/index.html>,
<http://www.senkya.metro.tokyo.jp>

Kazakhstan

Kahar

Kahar is a new organization but is the main non-partisan civic movement in Kazakhstan. Its purpose is to ensure fair and free democratic elections in the country using non-violent methods.

E-mail: contact@kahar.info

Website: <http://www.kahar.org>

Latvia

Central Election Commission of Latvia

The *Central Election Commission of Latvia* is an elected, independent and permanently functioning state institution. Its duties include the preparation and administration of elections to the Saeima (parliament), national referendums, public legislative initiatives and local government elections. Its duties include informing and educating voters and residents of Latvia about the procedures for and conduct of elections, national referendums and legislative initiatives. Its website is quite comprehensive, providing ample general information for voters.

Website: http://web.cvk.lv/pub/?doc_id=28170

Luxembourg

Centre Informatique de l'Etat (Information Centre for the State)

The *Centre* provides basic information on how and where to vote.

Address: Service Information et Presse
33, boulevard Roosevelt, L-2450,
Luxembourg

Tel.: +352 478 2181

Fax: +352 47 02 85

E-mail: info@elections.public.lu

Website: <http://www.elections.public.lu>

Conférence Générale de la Jeunesse Luxembourgeois (CGJL) (General Conference of Luxembourg Youth)

The *CGJL* publishes a guide for young citizens which encourages them to vote and tells them how to vote. The conference is made up of a variety of youth organizations or youth wings of adult organizations including the unions, scouts, recreational organizations and the youth wings of all major political parties.

Address: B.P. 2467 L-1024, Luxembourg
Tel.: +352 40 6090331
Fax: +352 40 6090351
E-mail: cgjl@cgjl.lu
Website: <<http://www.cgjl.lu>>

Mexico

Instituto Federal Electoral (Federal Electoral Institute)

This EMB is responsible for the general promotion and organization of federal elections, the provision of information on how to register and vote, and special programmes directed to children and young people, and is in the midst of a 2005–2010 Civic Education Campaign.

Address: Oficinas Centrales, Viaducto Tlalpan
No. 100 Col. Arenal Tepepan
Delegación Tlalpan
C.P. 14610, México, D.F.
Website: <<http://www.ife.org.mx>>

New Zealand

Elections New Zealand

The law requires that the New Zealand electoral registers be weeded of names with incorrect information. This requires that electors ensure that they re-enrol if they move or their details change. The electoral rolls are updated on a daily basis and larger, comprehensive enrolment update campaigns are held prior to major electoral events, offering many options including mailings, forms to return by post which are available in various locations, text messaging, the Internet, and telephone. Elections New Zealand also provides an online brochure, 'Everything You Need to Know about Enrolling to Vote', available in choice of 14 languages.

Contact list: <http://www.elections.org.nz/sitehelp/about_contact_main.html>
Website: <<http://www.elections.org.nz>>

Niger

National Democratic Institute

With funding from the National Endowment for Democracy, the NDI is working with Niger's political party leaders to build a cross-party coalition to bolster women's participation in the electoral process. Through radio-based programming, round tables and

skills workshops, the programme provides women with information on their voting rights and responsibilities, how to campaign effectively for public office, and implementation of Niger's new law requiring that 10 per cent of political party candidates and elected officials to be women.

Address: 2030 M Street, NW , 5th Floor
Washington, DC 20036-3306, USA
Tel.: +1 202 728-5500
Fax: +1 202 728-5520
E-mail: ggodfrey@ndi.org
Website: <<http://www.ndi.org/worldwide/cewa/niger/niger.asp>>

Nigeria

Independent National Electoral Commission

Provides a very informative website on voting and elections.
Corporate Headquarters, Federal Capital Territory

Address: Zambezi Crescent, Maitama District
P.M.B 0184 Garki
Abuja, Federal Capital Territory, Nigeria
Tel.: +234 9 4134368 / +234 9 4134416 /
+234 9 4134568 / +234 9 4135230
E-mail: info@inecnigeria.org
Website: <<http://www.inecnigeria.org/>>

Paraguay

International Foundation for Electoral Systems (IFES) with the support of the United States Agency for International Development (USAID)

IFES and USAID have worked together to organize a national campaign known as the Campaña de Participación Ciudadana Para El Voto Responsable ('Campaign of Citizen Participation for Responsible Voting'). Its purpose to promote citizen participation and responsible voting. Numerous NGOs and community organizations have participated by way of building community networks, running regional workshops, and distributing information outlining how to vote.

Address: 25 de Mayo 3079 esq. Bernardino Caballero
Asuncion, Paraguay
Tel./Fax: +595 21 212 066
E-Mail: ifes@telesurf.com.py
Website: <http://www.quanta.net.py/ifes/ongs/voto_responsable/>

Peru

Oficina Nacional de Procesos Electorales (National Office of Electoral Processes)

This EMB runs a number of diverse activities and projects directed at specific groups within the electorate. This includes working with women, the illiterate and persons with disabilities, and intercultural–indigenous bilingual education. The agency also provides voting information through kiosks, and sponsors essay contests on electoral matters.

Address: Jr. Nasca Numero 598, Jesus María,
Lima 11, Peru
Tel.: +51 1 315-8080
Fax: +51 1 315-8059
Website: <<http://www.onpe.gob.pe/eduelec2002/eduelec02.php#>>

Puerto Rico

Gobierno de Puerto Rico

The State Commission of Elections, besides directing, promoting and maintaining transparency in elections, has a commitment to disseminate widely all information that serves to educate the Puerto Rican electorate. Its website also provides information on voting procedures.

Address: Comisión Estatal de Elecciones,
PO Box 195552
San Juan, Puerto Rico 00919-5552
Website: <<http://www.ceepur.org/sobreCee/leyElectoral/reglamentos/reglamentoEleccionesGenerales2004/comoVotar/index.htm>>

Russia

Golos (Voice)

Golos is a non-partisan civic organization. Its main purpose is to create a means for citizens to influence the decision-making process within the government, as well as to monitor the work of elected officials. It publishes a weekly newspaper, and while its current work is not directly aimed at increasing voter turnout, it effectively collects and distributes information to the population in such a way that it could be easily adapted to voter turnout work.

Contact: Liliya Shibanova
Tel.: +7 095 917 90 91
+7 095 917 84 99

E-mail: golos@golos.org
Website: <<http://www.golos.org>>

We the Citizens

The main purpose of this civic organization is threefold: carrying out educational programmes for voters; organizing monitoring of the electoral process; and increasing voter turnout. The tactics used include public lectures and debates, the distribution of literature, and the organization of civic actions aimed at encouraging higher voter turnout. Weekly bulletins are published which include information about the parties and candidates, and the election laws, and summaries of infractions of the election law. The organization holds regular seminars for other civic organizations, round tables and public debates.

Tel.: +7 095-133-66-08 / 095-928-58-77 /
095-928-45-60
E-mail: citizens@mosk.ru
Website: <<http://www.citizens.ru>>

Serbia

Otpor! ('Resistance')

Otpor! was a pro-democracy youth movement in Serbia which is widely credited with leading the eventually successful struggle to overthrow Slobodan Milosevic in 2000 by way of its *Gotov je* ('He's Finished') campaign. It was also instrumental in inspiring and training several other civic youth organizations in Eastern Europe, including *Kmara* (Georgia), *Pora* (Ukraine), *Zubr* (Belarus), and *Mjaf!* (Albania). Its non-violent activities were meant to disrupt the government message and raise awareness. They included leafleting, poster/sticker/graffiti campaigns, the organization of student groups, a loud presence at public events, the encouragement of public debate, observation of elections, etc.

Website: <<http://www.otpor.com>>,
<<http://www.sourcewatch.org/index.php?title=Otpor>>

Slovakia

Changenet

Changenet is a non-commercial provider of Internet information and an Internet daily in Slovakia, whose mission is to provide Internet connection and information for civil organizations involved in advocating equality, consumer protection and the rights of minori-

ties, as well as the NGOs involved in preventing/fighting racism and xenophobia. In 2001, Changenet replaced the Internet monthly *Nonprofit* whose support was instrumental in the period 1995–2001, including the 1998 O.K. '98 campaign, Gemma 93 ('The Road for Slovakia'), Hlava (Head 98), and Volim, Teda Som ('I Vote Therefore I Am') which, besides *Rock the Vote*, were the main factors in successful GOTV mobilization of first-time voters and the undecided in the 1998 parliamentary election. Information regarding these campaigns can be found under 'archív' at (<<http://www.nonprofit.sk>>).

Address: Mlynské Nivy 41, 821 09 Bratislava, Slovakia

Tel./Fax: +421 2 55560026

Website: <<http://www.changenet.sk>>

Freedom House

Since 1994, *Freedom House* has provided Slovakian NGOs with grants and training with the aim of monitoring freedom and advocating democracy and human rights. In the 2002 parliamentary election in Slovakia it worked on specific regional and municipal projects, as well as with specific sub-groups of the electorate (women, ethnic minorities) to encourage their active participation in the election. This included programmes such as the analysis of public opinion and voter intentions, issue-based voter education, non-partisan voter mobilization and activities, media assistance, monitoring, and analysis of legislation.

Address: Bratislava Office, Grösslingova 4
811 09 Bratislava, Slovakia

Tel.: +421 2 5296 8593, +421 2 5293 6126

Fax: +421 2 5293 6127

E-mail: jan@freedomhouse.sk,
jarbal@freedomhouse.sk

Website: <<http://www.freedomhouse.sk>>

Inštitút pre verejné otázky (Institute for Public Affairs)

The *IVO* is a prominent Slovak non-profit research organization which cooperates with renowned similar organizations and foundations in the West. Part of its mission—to promote the values of an open society and a democratic political culture in public policy and decision making—is encouraging an active citizenry in issues of public interest. As part of its activities and publications, the *IVO* encouraged voters to participate in the 1998 and 2002 parliamentary elections.

Address: Baštová 5, 911 03 Bratislava, Slovakia

Tel.: +421 2 5443 4030 / +421 2 5443 4041

Fax: +421 2 5443 4041

E-mail: ipa@ivo.sk

Website: <<http://www.ivo.sk>>

Občianske oko (Civic Eye)

In 2002, this NGO presented an information/motivational campaign called *Nie je nám to jedno* ('We Care'), appearing regularly on television to explain the technical process of voting and to encourage participation. To further spread its message, it published a Voter's Manual, and organized 320 discussions with first-time voters promoting their participation in the election.

Address: Partizánska 2, 811 03 Bratislava, Slovakia

Tel./Fax: +421 2 5441 0305

E-mail: posta@obcianskeoko.sk

Website: <<http://www.obcianskeoko.sk>>

Pontis Foundation

The *Pontis Foundation* is a non-partisan grant-making and operational foundation which has funded 206 projects since 1997, including information and education services, training, publication, entertainment and GOTV activities, with the aim of which of strengthening the development of NGOs in Slovakia and abroad. In cooperation with other NGOs and their partners abroad, both partisan and non-partisan, the *Pontis Foundation* was instrumental in the 1998 pre-election campaign working with young voters.

Address: Grösslingová 59, 811 09 Bratislava,
Slovak Republic

Tel.: +421 2 5710 8111

Fax: +421 2 5710 8125

E-mail: pontis@pontisfoundation.sk

Website: <<http://www.pontisfoundation.sk>>

Rock Volieb '98 and '02 (a coalition programme coordinated by the *Pontis Foundation*)

Originally modelled on the US *Rock the Vote* campaign, *Rock Volieb* is a broadly-based, non-partisan coalition that intends to increase voter turnout by targeting specific groups (particularly voters under 25 and the more than 250,000 first-time voters), focusing on political agendas rather than emotions, and supporting Slovakia's aspirations for integration into the European Union by informing voters of what is at stake. Its resources include such things as tee-shirts, voter information handouts, and an Internet campaign oriented to young people. Events include opportunities to distribute voter information and motivational

handouts, combining light entertainment with educational activities.

Programme Coordinator: Marek Kapusta

Address: Grösslingova 4,
81109 Bratislava,
Slovakia

Tel.: +421 2 5296 2215

Fax: +421 2 5263 2362

E-mail: nos@internet.sk

Website: <<http://www.rockvolieb.sk>>
(<http://www.freedomhouse.hu/news/archives/issue_21_04.html>)

South Africa

Independent Electoral Commission

Another example of a strong website message: 'The most important ingredient of any electoral system is the voter. Every citizen has the responsibility to vote and to ensure that his or her councilors and their political parties act in the best interests of all South Africans. Elections rely on the involvement of all citizens over the age of 18, so go out and fulfill your civic duty, vote for the local council of YOUR choice'. The website also provides detailed information on registration and voting both in written and graphic form.

Address: Head Office, Election House,
260 Walker Street, Sunnyside,
Pretoria, South Africa

Tel.: +27 12 428 5700

Fax: +27 12 428 5863

E-mail: iec@elections.org.za

Website: <<http://www.elections.org.za/vision.asp>>

Sweden

Valmyndigheten (The Election Authority)

An arms-length government organization, *Valmyndigheten*'s main purpose is to prepare and coordinate electoral events in Sweden. As part of its responsibilities, it is also responsible for educating voters on the 'who, what, when, where and how' of voting.

Address: Solna strandväg 78
P.O. Box 4210
SE-171 04 Solna, Sweden

Tel.: +46 8 635 69 00

Fax: +46 8 635 69 20

E-mail: valet@val.se

Website: <<http://www.val.se>>

Ukraine

Committee of Voters of Ukraine

The main purposes of this civic organization are to educate voters about the election process and their rights and responsibilities, and to encourage people to vote. The methods used by the committee include lectures and seminars, printed materials, audiovisual materials distributed through the Internet, and educational materials in newspapers. The slogan of its last campaign was 'Come. Think. Vote'.

Address: Kyiv-135, a/c 5, 01135, Ukraine

Tel./Fax: +380 44 492 27 67 / +380 44 492 27 68 /
+380 44 492 27 69 / +380 44 254 25 26

E-mail: cvu@cvu.kiev.ua

Website: <<http://www.cvu.org.ua>>

European Union

The *EU* contributed to the mobilization of voters during the 2004 Ukrainian presidential election by distributing copies of the law, posters, information booklets, handbooks, leaflets and brochures, video/radio spots, numerous training opportunities, lectures, round tables, seminars, press conferences, etc.

For further information see

<<http://www.delukr.cec.eu.int>>
and

<<http://www.delukr.cec.eu.int/site/page31321.html>>

Or contact

Anje Schubert, Press Officer, at anje.schubert@cec.eu.int.

Freedom of Choice

The *Freedom of Choice Coalition* is the network association of 335 nationwide and regional NGOs in 55 cities and towns in all regions of Ukraine, which works for the democratization of Ukrainian society and supports reforms aimed at the country's integration into Europe and the development of civil society in Ukraine. Its educational campaigns for voters have included the distribution of flyers, booklets, leaflets, posters and a newspaper for young people, and the establishment of a hotline for the distribution of information bypassing censorship. Events to educate and distribute materials have included round table/public discussions etc. with a media presence, minstrels (traditional music and educational materials), an in-line skating marathon, information centres for young people, etc. It also works on securing the rights of and the facilitation of voting by visually impaired people.

Address: Kyiv, Desyatynna St., 1/3, A/c 193, 01025,
Ukraine
Tel./Fax: +380 44 461 90 22
E-mail: info@coalition.org.ua
Website: <http://www.coalition.org.ua>

Pora ('High Time')

This was the main non-partisan civic movement in Ukraine at the time of the disputed 2004 presidential election in Ukraine. (It has since become a political party.) The purpose of this youth organization was to ensure fair and free elections in the country as well as to maximize voter turnout. Its 2004 campaign focused on the large-scale distribution of information on candidates' programmes, voters' rights and the course of the electoral campaign directly to the voters, in order to increase their motivation to participate in the elections and promote national and European values. The organization employed a number of tactics to achieve its goals, including concerts, organized protests, public meetings, the distribution of pamphlets, leaflets, booklets, stickers and small souvenirs, a website, group e-mails, videos, advertisements, interviews, billboards, posters, graffiti, etc.

Contact: Maryana Pochtar
Address: Kyiv, Frolivska St., 9/16, Ukraine
Tel.: +38 44 594 20 20
Fax: +38 44 251 19 37
E-mail: international@pora.org.ua,
info@pora.org.ua, press@pora.org.ua
Website: <http://pora.org.ua/eng/>

USA

Declare Yourself

Declare Yourself is a national non-partisan, non-profit campaign intended to energize and empower a new movement of young voters and encourage them to participate. Its activities have included a live spoken word and music tour of college campuses; an unprecedented nationwide voter education initiative for high school seniors; an extensive online awareness campaign; a massive voter registration drive; a televised 'get out the vote' concert; and public service announcements. It has also produced a short film, *Let's Go Voting!*, to illustrate the important details about voter registration, following the issues, and voting, as well as a 'Voter Education Guide' booklet that is similar to a driving instruction manual.

Website: <http://www.declareyourself.com>

Sign up on the website at <http://www.declareyourself.com/signup.php>

League of Women Voters

Provides information on voter turnout, civic participation, and current public policy issues. The *LWV* website offers an Interactive Center where voters can write a letter to a member of Congress, sign a petition, or join a Grassroots Lobbying Team. The LWV publishes the booklet 'Navigating the Election Day' to educate voters about the voting process.

Address: 1730 M Street NW, Suite 1000
Washington, DC 20036-4508, USA
Tel.: +1 202 429 1965
Fax: +1 202 429 0854
Website: <http://www.lwv.org/>

The Vanishing Voter: A Project to Invigorate the American Electoral Process

The Vanishing Voter Project seeks to promote awareness of and participation in the electoral process. In 2004, the project concentrated on encouraging young adults, particularly those on college campuses, to register and vote, and provided a website with information to help them through the process and to a better understanding of the issues and the candidates.

Tel.: +1 617 495 8269
E-mail: vanishingvoter@ksg.harvard.edu
Website: <http://www.vanishingvoter.org/>

Venezuela

Consejo Nacional Electoral (National Electoral Council)

This EMB has run an election simulation to teach voters how to cast a ballot.

Address: Av. Washington, Quinta Adriana,
El Paraíso, Caracas, Venezuela
Tel.: +58 212 451 8895
Fax: +58 212 451 7351
Website: <http://www.cne.gov.ve>

2. Advertising Campaigns ('why')

Albania

Mjaft! ('Enough!')

The *Mjaft* movement believes that a good democracy, proper governance and a prosperous society can

be built only through the will and the participation of civil society. Thus, its mission is to increase active citizenship, strengthen the sense of community, promote responsible governance and improve the image of Albania in the world. The activities organized by the movement in recent months include a voter education campaign (Ketu Vendos Une!—'As For Here, I Decide!'), public debates, peaceful protests, direct action-organizing workshops, student orientation, lectures, issue-related concerts, countrywide bus tours, theatres, petitions, volunteer action, campaigns to advocate increases in the education budget, and so on.

Address: Rruga e Elbasanit, nr. 77, Tirana, Albania
Tel./Fax: +355 4 223 661
E-mail: info@mjaft.org
Website: <http://www.mjaft.org/en/rreth_mjaft.htm>

Argentina

Conciencia

This NGO works to promote democratic and republican citizenship so that citizens exercise their citizenship not only as a right but also as a responsibility. It offers programmes, courses and activities, educational methodologies and techniques as practical tools to support and promote civic commitment. As part of this, it distributes brochures on civic education during electoral campaigns and provides information on its website.

Address: Av. Santa Fe 1821 - 1er. piso - (1123)
Cdad. de Bs. As. – Argentina
Tel./Fax: +54 11 4815 1507
E-mail: conciencia@conciencia.org
Website: <<http://www.concienciadigital.com.ar>>

Poder Ciudadano (Citizen Power)

This NGO works to promote citizen participation, electoral system transparency, and access to public information in order to strengthen the institutions of the democracy through collective action. Information on electoral system transparency is available on its website.

Address: Piedras 547 Timbre 2 - (C.P. C1070AAK)
Buenos Aires, Argentina
Tel./Fax: +54 11 4331 4925
E-mail: fundacion@poderciudadano.org
Website: <<http://www.poderciudadano.org.ar>>

Australia

Electoral Commission Queensland

Voting in Australia is compulsory, but the website message clearly stresses that there is more at stake: 'Voting is your chance to make your mark, to choose your Member of Parliament and local government representative, and have your say in how we are governed'.

Address: GPO Box 1393, Brisbane 4001, Australia
Electoral enquiries: 1300 881 665 (in-country)
Fax: +61 7 3229 7391
E-mail: ecq@ecq.qld.gov.au
Website: <<http://www.ecq.qld.gov.au>>

Western Australian Electoral Commission

Part of the Commission's mission is to conduct elections, maintain the electoral register and raise public awareness of electoral matters. One element of this is to increase community awareness through election advertising and public relations campaigns.

Address: GPO Box F316, Perth,
Western Australia 6841
Tel. (local): 13 63 06
Tel.: +61 8 9214 0400
Fax: +61 8 9226 0577
E-mail: waec@waec.wa.gov.au
Website: <<http://www.waec.wa.gov.au>>

Brazil

Camara de Diputados (Chamber of Deputies)

The Campaign for the Citizen Vote, an initiative of the Council of Ethics of the Chamber of Deputies, aims to inform the voters about their right and duty to denounce vote-buying.

E-mail: consciencia@consciencia.net
Website: <<http://www.consciencia.net/2004/mes/08/voto-campanha.html>>

Cáritas Brasileira (Caritas Brazil)

Teenage Vote: A Citizen Conquest is a national media campaign with the aim of motivating young people to vote in the next elections and stimulating the debate on the importance of voting conscientiously.

Address: SDS - No 36 - Bloco P
Edifício Venâncio III Salas 410/
414 70393-900
Brasília/DF, Brazil
Website: <<http://www.adital.com.br/site/noticia.asp?lang=ES&cod=11865>>

Conferência Nacional dos Bispos do Brasil (CNBB, National Conference of Bishops of Brazil)

This national programme generally emphasizes a Christian's responsibility to vote. The logic and necessity of voting are set out in a 32-page booklet which can be downloaded from the organization's website. While young people are not explicitly highlighted, the CNBB website does make it clear that if young people want to change things then they must vote. The material provided on the national site is more in keeping with the conceptual and argumentative material necessary to advance a pro-vote campaign on a local level.

Address: Caixa Postal 02067
70259-970 - Brasília-DF, Brazil
Tel.: +55 61 2103 8300/ 2103 8200
Fax: +55 61 2103 8303
Website: <<http://www.cnbb.org.br>>

Tribunal Regional Eleitoral do Rio de Janeiro (Regional Electoral Tribunal of Rio de Janeiro)

This agency ran the Fala Sério, Vota ('Speak Seriously, Vote') programme during the 2004 municipal elections. There was a special stand on Ipanema Beach to register young voters of 16–17 years of age and explain to them why they should vote. Other activities included an extended television advertising campaign and a now-defunct website.

Website: <<http://www.falaseriovota.com.br>>

Bulgaria

'You Choose' Voter Education Campaign 2001

The Bulgarian Media Coalition, made up of 14 Bulgarian NGOs, participated in this project, aimed at increased voter participation, by producing several radio and one television advertisement which were aired across the country by two radio chains, 14 local radio stations and three cable television channels.

Address: Sofia 1000, 29 Slavyanska Str., Bulgaria
Tel./Fax: +359 2 980 5856/ 988 5831 /ext. 201/
E-mail: bmc@bmcbg.com
Website: <<http://bmc.bulmedia.com>>

Canada

Elections Canada

Elections Canada is the non-partisan agency responsible for the conduct of federal elections and referendums. Part of its mandate is to keep the public informed

about the electoral process. Its website contains much information and links directed to various groups within the population.

Address: 257 Slater Street,
Ottawa, Ontario K1A 0M6, Canada
Tel.: +1 613 993 2975 or
(toll-free) 1 800 463 6868
Fax: +1 888 524 1444
Website: <<http://www.elections.ca>>

Get Your Vote On

This organization's focus is to make voting fun/interesting/worth doing for young people (aged 18–34) in British Columbia. It provides information about provincial political parties, candidates and their positions on key issues; helps people put on their own events and spread the word; and makes politicians, the media and the public pay attention to issues of concern to young people. It also sells and gives away souvenir items (available online).

Address: #605-201 W. Hastings St., Vancouver, BC,
V6B 1H7, Canada
Tel.: +1 604 685 6631
Fax: +1 604 688 5756
E-mail: info@getyourvoteon.ca
or
Address: #302-733 Johnson St., Victoria, BC,
V8W 3C7, Canada
Tel.: +1 250 386 5255 ext: 246
Website: <<http://getyourvoteon.ca>>

Vote for a Change (A Voter Education Campaign for Peace and Justice)

The campaign encourages voter participation in federal elections by emphasizing the need to use the power of voting and voicing issues. It provides many suggestions on how to make your voice heard and a 'get started' action kit, as well as campaign materials for purchase or downloading for people to make their own (postcards, buttons, stickers, flyers, lawn signs, billboards, etc.).

Address: c/o Centre for Social Justice
489 College Street, Suite 303
Toronto, ON M6G 1A5, Canada
Tel.: +1 416 927 0777 or
(toll-free) 1 888 803 8881
Fax: +1 416 927 7771
E-mail: vote@socialjustice.org
Website: <<http://www.socialjustice.org>>

Comoros

Bureau des Comores, Programme des Nations Unies pour le développement (Comoros Office, United Nations Development Programme)

The *Comoros Office of the UNDP* paid for newspaper and radio advertisements as well as posters to encourage people to vote. The advertising campaign also focused on teaching people how to vote, especially young people.

Address: Maison des Nations Unies,
Hamramba BP 648 Moroni,
Union des Comores, Comores
Tel.: +269 73 1558
Fax: +269 73 1577
E-mail: registry.km@undp.org
Website: <<http://www.km.undp.org/apec.htm>>

France

Association Civisme et Démocratie (CIDEM, Civics and Democracy Association)

During election or referendum campaigns, *CIDEM* runs television and radio advertisements encouraging French citizens to register and vote. In addition, it has used advertising in cinemas before films, in underground stations and on buses, and has even placed flyers on parked cars. Its material is mainly aimed at voters between the ages of 18 and 24. Caravan roadshows are also sent to community events around the country. During the 2005 referendum on the European Constitution, which took place during the summer vacation, *CIDEM* ran an advertising campaign encouraging citizens to use a proxy vote if they were away at the time of the referendum. It also conducts research on electoral participation and provides educators with materials to encourage voting among their students. *CIDEM* disseminates its message through its large member associations, such as the Scouts, which have 4 million members and 50,000 local groups.

Address: 16, boulevard Jules Ferry, 75011 Paris,
France
Tel.: +33 1 43 14 39 40
Fax: +33 1 43 14 39 50
E-mail: cidem@cidem.org
Website: <<http://www.cidem.org>>

Bureau d'Information pour la France du Parlement européen (Information Office for France of the European Parliament)

The office ran an advertising campaign in 286 univer-

sity restaurants to encourage students to vote in the 2004 European Parliament elections. The campaign consisted of distributing posters, brochures and napkins in the restaurants and setting up kiosks at the exits.

Website: <<http://www.europarl.eu.int/paris>>

Guatemala

Accion Ciudadana (Citizen Action)

The *Mirador Electoral 2003* (Electoral Overview 2003) programme was a non-partisan, civic initiative that aimed to increase the capacity of societal control of electoral processes, based on the principles of inclusion, fairness, competitiveness and transparency. As part of this initiative, brochures and guides were published and distributed.

Address: Av. La Reforma 12-01, Zona 10
Edificio Reforma Montufar, nivel 17,
Guatemala
Tel.: +502 2331 7566 69
Website: <<http://www.accionciudadana.org.gt/servicedet.asp?id=100>>

Campaña Para el Voto Consciente de la Juventud Guatemalteca en el Proceso Electoral 2003 (Campaign for an Informed Youth Vote for the 2003 Electoral Process) (Instituto Centroamericano de Estudios Políticos (INCEP, Central American Institute of Political Studies)

This was a campaign to promote the civic-political participation of young people and to encourage informed voting. It took on multiple tasks: the running of 115 workshops for young people on the political and electoral systems; accompanying urban young people going to register; providing information and interactive forums to disseminate information on candidates and political platforms; and the participation of 150 young observers in the 2003 electoral process.

Contact: manfredmarroquin@gmail.com,
accionciudadana@accionciudadana.org.gt

Kenya

Electoral Commission

The *EC* is the EMB responsible for the promotion of voter education and free and fair elections.

Address: Anniversary Towers, University Way
P. O. Box 45371, Nairobi, Kenya
Tel.: +254 20 222072
Website: <<http://www.statehousekenya.go.ke/government/E.Commission.htm>>

Mali

Bureau du Mali, Programme des Nations Unies pour le développement (Mali Office, United Nations Development Programme)

The *Mali Office of the UNDP* embarked on a major project for the 2002 presidential and legislative elections, which included a 367,000 USD media campaign to encourage citizens to vote, as well as to help with the organization of the elections to ensure their fairness and transparency.

Address: Immeuble Hamaciré NDouré,
Badalabougou-Est
BP 120, Bamako, Mali
Tel.: +223 222 01 81
Fax: +223 222 62 98
E-mail: registry.ml@undp.org
Website: <<http://www.ml.undp.org>>

Mexico

Mexican Episcopal Conference

This group launched a campaign, *Fe y Política* (Faith and Politics), emphasizing the importance of voting and its connection to achieving peace and justice. To do this, it organized 15 regional workshops.

Website: <<http://www.cem.org.mx/>>
<<http://www.aciprensa.com/noticia.php?n=10053>>

Netherlands

Instituut voor Publiek en Politiek (Dutch Centre for Political Participation)

A non-partisan organization whose object is to promote political and social participation. It developed the concept of *VoteMatch* which has since spread to Germany, Switzerland and Bulgaria, and has been used for European Parliament elections as well. It is an online computer test, based on the policy proposals of political parties. Visitors are invited to respond to 25–30 brief, clear statements, and their answers are matched to the political party which corresponds most closely to their particular preferences.

Contact: Jochum de Graaf, Project Manager
Address: Prinsengracht 911-915,
1017 KD Amsterdam

Tel.: +31 20 521 76 00
Fax: +31 20 638 31 18
E-mail: j.degraaf@votematch.net /
j.degraaf@stemwijzer.nl
Website: <<http://www.votematch.net/index.htm>> /
<<http://www.publiek-politiek.nl>>

Poland

Młodzi Demokraci (Young Democrats Association)

An association of young people who want to participate in the making of a modern, free, and strong Poland. Its goal is for every citizen to be able to fully enjoy their political and economic rights, and to emphasize the participation of young people in particular.

Address: Al. Ujazdowskie 18, Ip., 00 478 Warsaw,
Poland
Tel.: +48 22 622 75 48 (49)
Fax: +48 22 622 53 86
E-mail: fopp@wp.pl
Website: <<http://www.smd.org.pl>>

Wybieram.pl ('I Choose')

Wybieram.pl is a non-partisan campaign developed by, and aimed at, young voters in Poland. Its main goals are to increase youth voter turnout, to encourage conscientious voting, and to promote interest in politics and public life. Its campaign has included an advertising campaign (on television and the radio, in the print media, outdoor advertisements, and the Internet), the website, posters, stickers and awareness bracelets.

Contact: Kasia Szajewska
E-mail: kasia@wybieram.pl
Website: <<http://www.wybieram.pl>>

Slovakia

Rock Volieb '98 and '02 (a coalition programme coordinated by the Pontis Foundation)

Originally modelled on the US *Rock the Vote* campaign, *Rock Volieb* is a broadly-based, non-partisan coalition that intends to increase voter turnout by targeting specific groups (particularly voters under 25 and the more than 250,000 first-time voters), focusing on political agendas rather than emotions, and supporting Slovakia's aspirations for integration into

the European Union by informing voters of what is at stake. It produced advertisements and videos for public television, private stations, and schools, in addition to the events run intended to combine light entertainment with educational activities and the distribution of voter information and motivational handouts.

Programme Coordinator: Marek Kapusta
Address: Grösslingova 4, 81109 Bratislava, Slovakia
Tel.: +421 2 5296 2215
Fax: +421 2 5263 2362
E-mail: nos@internet.sk
Website: <<http://www.rockvolieb.sk>>
(<http://www.freedomhouse.hu/news/archives/issue_21_04.html>)

South Africa

Independent Electoral Commission

Another example of a strong website message: 'The most important ingredient of any electoral system is the voter. Every citizen has the responsibility to vote and to ensure that his or her councilors and their political parties act in the best interests of all South Africans. Elections rely on the involvement of all citizens over the age of 18, so go out and fulfill your civic duty, vote for the local council of YOUR choice'. The website also provides detailed information on registration and voting both in written and graphic forms.

Address: Head Office, Election House
260 Walker Street, Sunnyside, Pretoria,
South Africa
Tel.: +27 12 428 5700
Fax: +27 12 428 5863
E-mail: iec@elections.org.za
Website: <<http://www.elections.org.za/vision.asp>>

Switzerland

Conseil Suisse des Activités de Jeunesse (CSAJ) (Swiss Council for Youth Activities)

The CSAJ created a website (<<http://www.youngvote.ch>>) for the last federal election, which explained how to vote and gave information about different candidates in the user's area. In collaboration with smartvote.ch, it also provided a questionnaire designed for young people to help them find candidates with ideas and values similar to their own. The CSAJ is made up a variety of youth organizations or youth wings of adult organizations including the unions, the Scouts, student organizations, recreational organizations,

churches and the youth wings of social movements.

Address: Avenue de Beaulieu 9, CH-1004 Lausanne,
Switzerland
Tel.: +41 21 624 25 17
E-mail: info@csaj.ch
Website: <<http://www.csaj.ch>>

Smartvote

Smartvote is a website which provides an on-line questionnaire designed to help citizens find candidates with ideas and values similar to their own. It is the product of an NGO that is financed through individual donations and a partnership with the Université de Berne and the Ecole professionnelle artisanale and industrielle de Berne. It does not accept donations from governments or political parties. Over 250,000 people used it during the last federal election.

Address: Case postale 5276, 1002 Lausanne,
Switzerland
Tel.: +41 22 799 59 29
E-mail: contact@smartvote.ch
Website: <<http://www.smartvote.ch>>

Ukraine

Freedom of Choice

The *Freedom of Choice Coalition* is the network association of 335 nationwide and regional NGOs in 55 cities and towns in all regions of Ukraine, which works for the democratization of Ukrainian society, and supports reforms aimed at the country's integration into Europe and the development of civil society in Ukraine. Its media campaigns for voters have included radio talk shows, a newspaper for young people, the Hot Line Project (an uncensored newswire service), public service announcements (made with *Rock the Vote*), flyers, booklets, leaflets, posters, etc. It has distributed flyers, booklets, leaflets and posters, and has held events to educate and distribute these materials, such as round table/public discussions, etc., with a media presence, minstrels (traditional music and educational materials), an in-line skating marathon, information centres for young people, etc.

Address: Kyiv, Desyatynna St., 1/3, A/c 193, 01025,
Ukraine
Tel./Fax: +380 44 461 90 22
E-mail: info@coalition.org.ua
Website: <<http://www.coalition.org.ua>>

Pora ('High Time')

This was the main non-partisan civic movement in Ukraine at the time of the disputed 2004 presidential election in Ukraine. (It has since become a political party.) The purpose of this youth organization was to ensure fair and free elections in the country as well as to maximize voter turnout. Its 2004 campaign focused on large-scale distribution of information on candidates' programmes, voters' rights and the course of the electoral campaign directly to the voters, in order to increase their motivation to participate in the elections and promoting national and European values. The organization employed a number of tactics to achieve its goals, including concerts, organized protests, public meetings, the distribution of pamphlets, leaflets, booklets, stickers and small souvenirs, a website, group e-mails, videos, advertisements, interviews, billboards, posters, graffiti and so on.

Contact: Maryana Pochtar
Address: Kyiv, Frolovsk St., 9/16, Ukraine
Tel.: +38 44 594 20 20
Fax: +38 44 251 19 37
E-mail: international@pora.org.ua,
info@pora.org.ua, press@pora.org.ua
Website: <<http://pora.org.ua/eng/>>

UK

UK Electoral Commission

This EMB takes a very emphatic approach throughout its website to the importance of voting and its effects on the quality of everyday life. In addition, it engages in extensive television and radio advertising campaigns where the main message is that all qualified voters have a reason to cast a ballot.

Address: Trevelyan House, Great Peter Street,
London SW1P 2HW, UK
Tel.: +44 207 271 0500
Fax: +44 207 271 0505
E-mail: info@electoralcommission.org.uk
Website: <<http://www.electoralcommission.gov.uk/your-vote/>>

USA

Declare Yourself

Declare Yourself is a national non-partisan, non-profit campaign intended to energize and empower a new movement of young voters and encourage them to participate. Its activities have included a live spoken word

and music tour of college campuses; an unprecedented nationwide voter education initiative for high school seniors; an extensive online awareness campaign; a massive voter registration drive; a televised 'get out the vote' concert; and public service announcements. It has also produced many videos, fact sheets, trailers, banners to print, videos, public service announcements etc., all available online (<<http://www.declareyourself.com/videos.htm>>).

Website: <<http://www.declareyourself.com>>
Sign up on the website at <<http://www.declareyourself.com/signup.php>>

3. Grass-roots Movements

Belarus

Malady Front (Young Front)

A non-partisan youth movement in Belarus, its main purpose to educate and mobilize young people for civic and electoral participation. The organization has extensively used sports events and entertainment (such as concerts) to achieve its goals, as well as public protests to raise awareness of the necessity of the democratic processes and to encourage young people to participate actively in them.

E-mail: mfrontbelarus@yahoo.com
Website: <<http://www.mfront.net>>

Zubr

Zubr is the main non-partisan civic movement in Belarus. Its purpose is to ensure fair and free democratic elections in the country. It embraces non-violent tactics to work for change including mass protests, pickets, and the dissemination of information and news through its website.

E-mail: contacts@zubr-belarus.com,
info@zubr-belarus.com
Website: <<http://www.zubr-belarus.com>>

Brazil

Centro de Voluntariado de Rio Claro (Rio Claro Volunteers' Centre)

The goal of this NGO is to encourage social, political and cultural participation by young people and their educators. Students volunteer within community networks to help in the development of social programmes for young people, and also raise awareness

and distribute literature regarding the importance of young people voting. It has published a booklet entitled 'Por que a Juventude deve votar?' ('Why Should Young People Vote?') based on its research.

Address: Avenida Rio Claro, 290 – Centro
Tel.: +55 19 3534 9444
E-mail: cvrioclaro@cvrioclaro.org.br
Website: <http://www.cvrioclaro.org.br>

Global Youth Action Network

Runs the Campanha Nacional para Participação Juvenil nas Eleições Municipais (National Campaign for Youth Participation on Municipal Elections) which accepts proposals from young people and assigns grants for the organization of public debates of the local candidates. Its website also presents a facilitation guide for young people's participation in different countries.

Address: Rua Mourato Coelho, 460
São Paulo - SP CEP 05417-011, Brazil
Tel.: +55 11 3815 9926
Fax: +55 11 3819 8593
E-mail: brasil@youthlink.org
Website: <http://brazil.takingitglobal.org> or
<http://www.tiglobal.org/eleitoral/sobrecampanha.htm>

Instituto de Juventude Contemporanea (Institute for Contemporary Youth)

This group organized the Tents of Youth project to create a space where the importance of voting could be discussed and ideas exchanged between young people in Ceará. A second programme, Saia do Muro, created an electoral list of voters aged 16–17 years and promoted the importance of voting. The programme involved c. 49,000 students between 16 and 24 years of age.

Address: Rua João Lobo Filho,
267 Bairro de Fátima
CEP: 60055-360 Fortaleza-CE, Brazil
Tel./Fax: +55 85 247 7089
Website: http://web.matrix.com.br/ijc/_ijc.php?op=3&opc=TT

Movimento Nacional pela Reforma Política com Participação Popular (National Movement for Political Reform with Popular Participation)

The objective of this non-partisan organization is to organize widespread debate in all sectors of civil society about how Brazil's political system should be reformed. Of particular concern are efforts to prevent

electoral fraud and corruption by elected officials, two crucial aspects retarding voter turnout. Recent activities include the organization of a conference in Brasília on the prevention of electoral fraud for those involved in running the 2006 presidential election.

Website: <http://www.proreformapolitica.com.br>

Bulgaria

Women's Alliance for Development

As part of the larger You Choose programme trained by the US *National Democratic Institute (NDI)*, WAD ran a campaign called the 2001 National Educational Campaign for Female Voters. The goal of the campaign was to motivate women voters to participate actively in the elections, to familiarize women voters with the platforms of the different parties participating in the elections and to motivate women voters to demand that those parties engage in resolving their problems. The WAD coordinated the campaign, which involved 13 other partner organizations. Local activities were targeted at young and first-time voters, mothers, unemployed women, women living in rural areas, women belonging to ethnic minority groups, and elderly women. Specific activities included phone banks, focus groups, the distribution of information materials (booklets, posters, tee-shirts), and the broadcasting of radio and video clips by local channels.

Address: 52 Neofit Rilski Str. 1000, Sofia, Bulgaria
Tel./Fax: +359 2 9805532 / +359 2 9809447 /
+359 2 9805920
E-mail: wad@women-bg.org
Website: http://www.women-bg.org/_bg/beg_pages/prj_ti_izbirash.html

Canada

Get Your Vote On

This organization's focus is to make voting fun/interesting/worth doing for young people (aged 18–34) in British Columbia. It provides information about provincial political parties, candidates and their positions on key issues; helps people put on their own events and spread the word; and makes the politicians, the media and the public pay attention to issues of concern to young people. It also sells and gives away souvenir items (available online).

Address: #605-201 W. Hastings St.
Vancouver, BC, V6B 1H7, Canada

Tel.: +1 604-685-6631
Fax: +1 604-688-5756
E-mail: info@getyourvoteton.ca
or
Address: #302 – 733 Johnson St.
Victoria, BC, V8W 3C7, Canada
Tel.: +1 250 386 5255 ext: 246
Website: <http://getyourvoteton.ca>

Vote for a Change (A Voter Education Campaign for Peace and Justice)

The campaign encourages voter participation in federal elections by emphasizing the need to use the power of voting and voicing issues. It provides many suggestions on how to make your voice heard and a 'get started' action kit, as well as campaign materials for purchase or downloading for people to make their own (postcards, buttons, stickers, flyers, lawn signs, billboards, etc.).

Address: c/o Centre for Social Justice
489 College Street, Suite 303,
Toronto, ON M6G 1A5, Canada
Tel.: +1 416 927 0777 or
(toll-free) 1 888 803 8881
Fax: +1 416 927 7771
E-mail: vote@socialjustice.org
Website: <http://www.socialjustice.org>

Democratic Republic of the Congo

Canadian International Development Agency (CIDA)

CIDA has recently announced the launching of a Project to Support Citizen Participation in the Democratic Republic of the Congo. While the project is still in the planning stages, it is intended to fund local civil society organizations involved in civic education and the encouragement of voting within the DRC.

Address: 200 Promenade du Portage
Gatineau, Quebec, K1A 0G4, Canada
Tel.: +1 819 997 5006
Fax: +1 819 953 6088
E-mail: info@acdi-cida.gc.ca
Website: http://www.acdi-cida.gc.ca/cida_ind.nsf/vall/FB3A2A765A2C52EB8525702E0048CE3A?OpenDocument

El Salvador

Asociación Salvadoreña para el Desarrollo Local y la Democracia (Salvadorean Association for Local

Development and Democracy)

In a country emerging from a process of transformation, this organization seeks to face the challenges of democratization and to construct, in a participatory and democratic form, a society for all Salvadorans using its community networks. Its work is based on the themes of municipal strengthening, citizen participation, civic education and the strengthening of electoral democracy for local development.

Address: Col. Miramonte
Calle Colima No. 827
Tel.: +503 260 8655 / 260 8998 / 260 8999
E-mail: aspad@aspad.org
Website: <http://www.aspad.org/aspad/programas/PartCiudadana.htm>

France

Fédération régionale des maisons des jeunes et de la culture de Rhône-Alpes (MJC de Rhône-Alpes) (Regional Federation of the Houses of Youth and Culture of Rhône-Alpes)

The *MJCs of the Rhône-Alpes* region created a project called Citoyenneté en Marche (Citizenship on the March) with funding from several private, public and NGO sources. The project consisted of distributing leaflets, holding public debates with comedians as animators, producing radio programmes, interactive theatre, a concert around the theme of citizenship, from which a CD was produced, and the construction of websites. One part of the project was a mock election for young people to vote for their favourite dance, type of music, fashion and food.

Address: Parc Marius Berliet
3 rue des Hérivéeaux, 69 008 Lyon, France
Tel.: +33 4 78 78 96 96
Fax: +33 4 78 78 96 99
E-mail: les-mjc-en-rhone-alpes@wanadoo.fr
Website: <http://www.zelector-mjc.org>

Guatemala

Campaña Para el Voto Consciente de la Juventud Guatemalteca en el Proceso Electoral 2003 (Campaign for an Informed Youth Vote for the 2003 Electoral Process) (Instituto Centroamericano de Estudios Políticos (INCEP, Central American Institute of Political Studies)

This was a campaign to promote the civic-political participation of young people and to encourage informed

voting. This programme took on multiple tasks: the running of 115 workshops for young people on the political and electoral systems; accompanying urban young people to register; providing information and interactive forums to disseminate information on candidates and political platforms; and the participation of 150 young observers in the 2003 electoral process.

Contact: manfredmarroquin@gmail.com,
accionciudadana@accionciudadana.org.gt

Sector de Mujeres Campaña Por Voto Consciente

This women's organization runs a campaign called When You Vote, Don't Forget Me. It promotes active political participation and conscientious and informed voting by women through community and street activities, and media publications.

Address: 4a. Calle 5-57 Zona 1, Guatemala 01001
Tel.: +502 253 2696
E-mail: mujerpaz@intelnet.net.gt
Website: <<http://www.cimacnoticias.com/noticias/03dic/03121701.html>>

Kazakhstan

Kahar

Kahar is a new organization but is the main non-partisan civic movement in Kazakhstan. Its purpose is to ensure fair and free democratic elections in the country using non-violent methods.

E-mail: contact@kahar.info and info@kahar.info
Website: <<http://www.kahar.org>>

Niger

National Democratic Institute

With funding from the *National Endowment for Democracy*, the NDI is working with Niger's political party leaders to build a cross-party coalition to bolster women's participation in the electoral process. Through radio-based programming, round tables and skills workshops the programme provides women with information on their voting rights and responsibilities, how to campaign for public office effectively, and implementation of Niger's new law requiring that 10 per cent of political party candidates and elected officials to be women.

Address: 2030 M Street, NW, Fifth Floor
Washington, DC 20036-3306, USA
Tel.: +1 202 728 5500

Fax: +1 202 728 5520
E-mail: ggodfrey@ndi.org
Website: <<http://www.ndi.org/worldwide/cewa/niger/niger.asp>>

Poland

Mlodzi Demokraci (Young Democrats Association)

This is an association of young people who want to participate in the making of a modern, free and strong Poland. Its goal is for every citizen to be able to fully enjoy their political and economic rights, and to emphasize the participation of young people in particular.

Address: Al. Ujazdowskie 18, Ip., 00 478 Warsaw,
Poland
Tel.: +48 22 622 75 48 (49)
Fax: +48 22 622 53 86
E-mail: fopp@wp.pl
Website: <<http://www.smd.org.pl>>

Russia

We the Citizens

The main purpose of this civic organization is three-fold: carrying out educational programmes for voters; organizing monitoring of the electoral process; and increasing voter turnout. The tactics used include public lectures and debates, the distribution of literature, and the organization of civic actions aimed at encouraging higher voter turnout. Weekly bulletins are published which include information about the parties and candidates, and the election laws, and summaries of inflections of the election law. The organization holds regular seminars for other civic organizations, round tables and public debates.

Tel.: +7 095-133-66-08 / 095-928-58-77 /
095-928-45-60
E-mail: citizens@mosk.ru
Website: <<http://www.citizens.ru>>

Rwanda

Ministère du Genre et de la Promotion de la Femme (MIGEPROF, Ministry of Gender and Family Promotion)

MIGEPROF organizes local women's councils which in turn make women aware of their rights and encourage them to vote. Due to a unique electoral system

and other circumstances, 49 per cent of the members of the Rwandan Parliament are women. Rwanda's women's councils are an example of volunteer-based, grass-roots-oriented groups being organized by a central government.

Address: BP 969, Kigali, Republic of Rwanda
Tel.: +250 570698
E-Mail: gender@rwanda1.com
Website: <http://www.rwandaphonebook.com/gouvernement/migeprof/migeprof-21012.html>

Slovakia

Rock Volieb '98 and '02 (a coalition programme coordinated by the Pontis Foundation)

Originally modelled on the US *Rock the Vote* campaign, *Rock Volieb* is a broadly-based, non-partisan coalition that intends to increase voter turnout by targeting specific groups (particularly voters under 25 and the more than 250,000 first-time voters), focusing on political agendas rather than emotions, and supporting Slovakia's aspirations for integration into the European Union by informing voters of what is at stake. Clever slogans, striking brochures, connections, and media support cannot take the place of people being approached by other young people face-to-face. With this in mind, *Rock Volieb* reaches out to NGOs, local clubs, artists, local personalities and opinion-makers, media, youth groups, bands, and volunteers to join the coalition as partners. These groups offer inspiration, motivation, ideas, contacts, and direct assistance to the effort.

Programme Coordinator: Marek Kapusta
Address: Grösslingova 4, 81109 Bratislava, Slovakia
Tel.: +421 2 5296 2215
Fax: +421 2 5263 2362
E-mail: nos@internet.sk
Website: <http://www.rockvolieb.sk>
(http://www.freedomhouse.hu/news/archives/issue_21_04.html)

Ukraine

Pora ('High Time')

This was the main non-partisan civic movement in Ukraine at the time of the disputed 2004 presidential election in Ukraine. (It has since become a political party.) The purpose of this youth organization was to ensure fair and free elections in the country as well

as to maximize voter turnout. Its 2004 campaign focused on large-scale distribution of information on candidates' programmes, voters' rights and the course of the electoral campaign directly to the voters in order to increase their motivation to participate in the elections and promoting national and European values. It employed a number of tactics to achieve its goals, including concerts, organized protests, public meetings, the distribution of pamphlets, leaflets, booklets, stickers and small souvenirs, a website, group e-mails, videos, advertisements, interviews, billboards, posters, graffiti, etc.

Contact: Maryana Pochtar
Address: Kyiv, Frolivska St., 9/16, Ukraine
Tel.: +38 44 594 20 20
Fax: +38 44 251 19 37
E-mail: international@pora.org.ua,
info@pora.org.ua, press@pora.org.ua
Website: <http://pora.org.ua/eng/>

USA

Black Youth Vote

Committed to helping 18- to 35-year-old black voters identify the issues and influence the public policies that affect them. *BYV* will reach young black voters by working on historically black college campuses, sponsoring a national media campaign to communicate the value of voter participation, and working with existing organizations to implement voter education and mobilization initiatives.

Address: National Coalition on Black Civic Participation
1900 L Street NW, Suite 700
Washington, DC 20036, USA
Tel.: +1 202 659 4929
Fax: +1 202 659 5025
E-mail: nbcpc@nbcpc.org
Website: <http://www.bigvote.org/byv.htm>

Casa de Maryland

Organizes the *Tu Voto Es To Voz* ('Your Vote Is Your Voice') campaign to promote voting by the Latino community in Maryland. It does this through door-to-door information campaigning, public demonstrations and community networking.

Tel.: +1 301 431 4185
Website: <http://www.casademaryland.org/spanish/index1.htm>

Declare Yourself

Declare Yourself is a national non-partisan, non-profit campaign intended to energize and empower a new movement of young voters and encourage them to participate. Its activities have included a live spoken word and music tour of college campuses; an unprecedented nationwide voter education initiative for high school seniors; an extensive online awareness campaign; a massive voter registration drive; a televised 'get out the vote' concert; and public service announcements.

Website: <<http://www.declareyourself.com>>

Sign up on website at: <<http://www.declareyourself.com/signup.php>>

MassVOTE (The Massachusetts Voter Education Network)

MassVOTE is a non-partisan voting rights organization whose purpose to increase voter education and turnout by working with other non-profit organizations. In addition, MassVOTE's electoral reform agenda seeks to eliminate voter participation barriers, especially among communities of colour, language minorities, low-income groups, young people, new Americans and the disabled.

Address: 18 Tremont Street, Suite 608, Boston, MA 02108, USA

Tel.: +1 617 542 VOTE (8683) or (toll-free) 1 888 475 VOTE (8683)

Fax: +1 617 259 1599

E-mail: info@massvote.org

Website: <<http://www.massvote.net>>

Minnesota Participation Project – Nonpartisan Nonprofit Voter Mobilization

Provides a variety of methods and strategies to work with other in-state non-profit organizations seeking to increase voter mobilization depending on the group's capacity, experience and resources. The main components are information exchange; education and training; coaching; organizing; list enhancement; and GOTV teams.

Contacts:

Jeannie Fox:

Tel: +1 651 642 1904 x247 or

jeannie@mncn.org

Josh Schenck Winters

Tel: +1 651 642 1904 x223 or

josh@mncn.org

Website: <<http://www.mncn.org/mpp/gotv.htm>>

National Association of Latino Elected and Appointed Officials Educational Fund

This NGO runs the *Voces del Pueblo* campaign, which focuses on those Latinos who are least likely to vote. *Voces del Pueblo* holds voter forums to identify areas of concern for under-represented Latinos, hosts debates and 'radio town halls' with candidates, and employs phone banks and door-to-door canvassing to get out the vote.

Address: 1122 West Washington Blvd., 3rd Floor
Los Angeles, CA 90015, USA

Tel.: +1 213 747 7606

Fax: +1 213 747 7664

E-mail: info@naleo.org

Website: <<http://www.naleo.org>>

New Voters Project

The *New Voters Project* is a non-partisan effort to register young people and get them to the polls on election day. In 2004, the New Voters Project succeeded in becoming the largest grass-roots youth voter mobilization effort in the country's history. The core of the voter turnout effort in 2004 was peer-to-peer contact in the four weeks leading up to election day. Using the state public interest research groups' time-tested and academically-reviewed model, participants walked from door to door in neighbourhoods and student dormitories, made thousands of telephone calls, and went into classrooms and community centres.

Address: 1533 Market St., 2nd Floor
Denver, CO 80202, USA

Tel.: +1 303 573 5885

E-mail: info@newvotersproject.org

Website: <http://www.newvotersproject.org/about_the_new_voters_project>

Project Vote

Registers new and infrequent voters in low-income and minority communities through door-to-door canvassing and by placing volunteers at high-traffic sites; educates people about issues that are important to them so they will have a reason to vote. *Project Vote* also works with local groups and individuals to build Voter Mobilization Networks—permanent coalitions dedicated to getting out the vote each election year.

Address: 88 Third Avenue, 3rd Floor
Brooklyn, NY 11217, USA

Tel.: +1 800 546 8683

or

Address: 739 8th Street SE, Suite 202

Washington, DC 20003, USA
or
Address: 103 East 21st Street
Little Rock, AR 72206, USA
Website: <<http://www.projectvote.org/>>

Unitarian Universalist Association of Congregations

Focuses on GOTV efforts as they are seen to be just as important as, if not more important than, registering new voters. Emphasizes a process of registering/recording voters, educating them, reminding them to vote, encouraging attendance at religious services on civic participation, and providing transport to the polls on election day.

Address: 1320 18th Street NW, Suite 300B
Washington, DC 20036, USA
Tel.: +1 202 296 4672
Fax: +1 202 296-4673
Website: <<http://www.uua.org>>

Youth Vote Coalition

This association is a national non-partisan coalition of diverse organizations dedicated to engaging young people between the ages of 18 and 30 in the political process. It has over 100 national members who represent young people across the country.

Address: 1010 Vermont Ave. NW, Suite 715
Washington, DC 20005, USA
Tel.: +1 202 783 4751
Fax: +1 202 783 4750
E-mail: info@youthvote.org
Website: <<http://www.youthvote.org>>

4. School/Mock Elections and Other Special-purpose Educational Programmes

Australia

Australian Capital Territory Electoral Commission (Elections ACT)

The *ACT Electoral Commission*, in conjunction with the *ACT Legislative Assembly* education office, produces a range of material for education purposes. Commission staff are also available to visit schools, provide fact sheets, make presentations to students and community groups, receive visits to the Legislative Assembly, conduct mock elections, provide assistance in school

elections, provide electoral display materials, etc.

Address: PO Box 272, Civic Square, ACT 2608,
Australia
Tel.: +61 2 6205 0033
E-mail: election@act.gov.au
Website: <<http://www.elections.act.gov.au/educate.html>>

Victoria Electoral Commission – Your Opinion Counts programme

Your Opinion Counts has curriculum resources on the electoral system in Victoria designed for teachers of middle secondary school students. The material is written and designed for students of Studies of Society and Environment in years 9 and 10. It explores democracy and the electoral process through contemporary themes such as human rights. By examining the electoral system in the context of current issues, it is hoped that students will gain an understanding of the relevance and role of elections in society. Is also designed to foster an ongoing interest in democratic and political processes.

Address: Level 8, 505 Little Collins Street
Melbourne, Victoria 3000, Australia
Tel.: +61 3 9299 0520
Fax: +61 3 9629 8632
E-mail: info@vec.vic.gov.au
Website: <http://www.vec.vic.gov.au/ElectoralInfo/WP_ElectoralEducation.htm>

Western Australian Electoral Commission – Electoral Education Centre

The centre's goal is to provide appropriate and interesting information for anyone, including new voters (young people and new citizens); long-established voters with an interest in the electoral process; academics; or teachers looking for 'hands-on' methods of teaching students about democracy. The centre offers a range of services and educational programmes (including activity sheets, available online) aimed at a wide range of groups from primary and secondary school students through to adult education classes and wider community groups. Mock election programmes are included in its services.

Address: Constitutional Centre of Western Australia
PO Box 1396, West Perth, WA 6872
Tel.: +61 8 9222 6955
Fax: +61 8 9222 6960
E-Mail: eec@waec.wa.gov.au
Website: <<http://www.waec.wa.gov.au/frames.asp?section=education>>

Belgium

Department of Education of the French Belgian Community – Démocratie ou barbarie (Democracy or Barbarism)

Democracy or Barbarism runs campaigns in secondary schools encouraging voting and respect for human rights. As the title suggests, it focuses heavily on comparisons between Belgium and less democratic countries as a way to encourage voting and appreciation for human rights.

Address: Coordination pédagogique Communauté française
Direction générale de l'Enseignement obligatoire
Bureau 3 F 338
1, rue A. Lavallée à 1080 Brussels, Belgium
Tel.: +32 2 690 83 52
Fax: +32 2 690 85 84
E-mail: democratie.barbarie@cfwb.be
Website: <http://www.cfwb.be/autorg/pg011.htm>

Bolivia

Corte Nacional Electoral (National Electoral Court)

Student Mural Competition: young people of the city of El Alto were 'painting democracy'. This programme targeted primary and secondary school students.

Address: Av. Sánchez Lima esq. Pedro Salazar (Sopocachi)
Correo postal 8748, La Paz, Bolivia
Tel.: +591 2424221 / +591 2422338
Fax: +591 2416710
E-mail: cne@cne.org.bo / educiudadana@cne.org.bo
Website: <http://www.cne.org.bo>

Botswana

Independent Electoral Commission with the Friedrich Ebert Stiftung and the University of Botswana – Botswana Voter Apathy Project

The 2002 Democracy Research Project highlighted the problem of voter apathy, especially among young people and women. This prompted activities to increase participation among eligible voters in 2004, including workshops, seminars and campaigns.

Address: Friedrich Ebert Stiftung
P.O. Box 18, Gaborone, Botswana

Tel.: +267 3952 441
Fax: +267 3930 821
E-mail: fes@fes.org.bw
Website: <http://botswana.fes-international.de/02cElections2004.htm>

Brazil

Assembléia Legislativa do Estado de Acre (Acre State Legislative Assembly)

Deputados por um Dia ('Deputies for a Day') sees a series of votes held in participating schools to elect representatives who will partner with a state legislator and spend a day proposing and debating legislation in the state legislature. The aim of the project is to give young people a greater awareness of how the political process works, develop students' self-esteem, and improve the image of parliamentary institutions.

Address: Rua Arlindo Porto Leal, 241 – Centro
Rio Branco, Acre, Brazil
Tel.: +55 68 3223 1797
Website: <http://www.aleac.ac.gov.br>

Assembléia Legislativa do Maranhão (Legislative Assembly of the State of Maranhão)

The Assembly has organized the Parlamento Estudantil da Assembléia Legislativa do Maranhão (Student Parliament of the Legislative Assembly of Maranhão). Six schools send seven representatives each to a state student assembly where they engage in the process of legislative work for a full day, following the rules and procedures of the actual legislature. The decisions, findings and debates of the student assembly are published in the official gazette of the legislature. The programme aims, through practical experience, to teach students what is involved in the participatory democratic process of a legislature.

Website: <http://www.al.ma.gov.br/2005/12/6/Pagina8248.htm>

Instituto de Juventude Contemporanea (Institute for Contemporary Youth)

This group organized the Tents of Youth project to create a space where the importance of voting could be discussed and ideas exchanged between young people in Ceará. A second programme, Saia do Muro, created an electoral list of voters of 16 and 17 years old and promoted the importance of voting. This programme involved c. 49,000 students between 16 and 24 years of age.

Address: Rua João Lobo Filho
267 Bairro de Fátima
CEP: 60055-360 Fortaleza-CE, Brazil
Tel./Fax: +55 85 247 7089
Website: <http://web.matrix.com.br/ijc/_ijc.php?op=3&opc=TT>

Tribunal Regional Eleitoral de Mato Grosso do Sul (Regional Electoral Tribunal of Mato Grosso do Sul)

Eleição Jovem de Mato Grosso do Sul (Youth Elections of Mato Grosso do Sul) was a programme of simulated elections held in schools in advance of the 2003 municipal elections, using equipment identical to that used for the formal vote. The goal was to show students how the electoral process works and, by doing so, encourage a heightened sense of citizenship and participation in electoral politics among young people.

Address: Rua Desembargador Leão Neto do Carmo, 23 - Parque dos Poderes
Campo Grande/MS - CEP: 79037-100, Brazil
Tel.: +55 67 3326 4166 / 3326 4141
Fax: +55 67 3326 4002
Website: <<http://www.tre-ms.gov.br/jovem/jovem.htm>>

Tribunal Regional Eleitoral do Roraima (Regional Electoral Tribunal of Roraima)

The Programa Eleitor do Futuro ('Voter of the Future Programme') is targeted at children of 10–15 years of age who regularly attend school, seeking to build their political capacity and mobilize them as an informed section of society who will exercise their right to vote in future. A programme of classes, lectures, contests, simulated elections and activities is used to build citizenship skills in participating students. The programme is intended to run in cooperation with state and municipal secretaries of education as well as a network of governmental and non-governmental organizations working with children and young people.

Address: Av. Getúlio Vargas, 225 – São Pedro
Boa Vista – RR, CEP 69.306-150, Brazil
Tel.: +55 95 2121 7000
Fax: +55 95 2121 7007
Website: <<http://www.tre-rr.gov.br/eleitordofuturo>>

Tribunal Superior Eleitoral (Supreme Electoral Tribunal)

The Eleição Jovem ('Youth Election') programme is run by this government agency. The goal of the programme is to stimulate political participation by teaching the fundamental principles of political ethics and the Brazilian electoral legal system. Targeted at children in the 7th and 8th year of basic schooling and the first year of middle schooling, the plan is to teach students how to participate effectively in the political process and prepare themselves to be responsible voters and candidates for office.

Address: Praça dos Tribunais Superiores –
Bloco C
CEP 70.096-900, Brasília, DF, Brazil
Tel.: +55 61 3322 3000
Fax: +55 61 3322 0639
Website: <<http://www.tse.gov.br>>

Bulgaria

Bulgarian Association for Fair Elections and Civil Rights

The association conducted civic education classes in 11 schools in the city of Pleven prior to the 2003 municipal elections. The classes were targeted at students that would be first-time voters. The centrepiece was a film put together by volunteers, meant to familiarize students with election procedures and electoral systems in the country and worldwide, as well as voters' rights in Bulgaria.

Address: Sofia 1504, 121 Evlogi Georgiev Blvd.,
Bulgaria
Tel.: +359 2 46 41 35, 944 37 76
Fax: +359 2 46 41 35
E-mail: <<http://bafecr.org/>>
Website: <<http://bafecr.org>>

Canada

Elections Canada

This agency presents a section of its website expressly for educational purposes. It covers general information about elections, but also acts to provide resources for students involved in conducting school elections and for civics teachers by providing ideas for games and activities.

Address: 257 Slater Street
Ottawa, Ontario K1A 0M6, Canada
Tel.: +1 613 993 2975 or

(toll-free) 1 800 463 6868

Fax: +1 888 524 1444

Website: <http://www.elections.ca/content_youth.asp?section=yth&dir=res&document=index&lang=e&textonly=false>

Student Vote

Student Vote is a non-profit educational initiative working to inspire the habit of electoral and community participation among students across Canada. Student Vote aims to provide Canadian students with an opportunity to participate actively in a non-partisan parallel election experience during an official election period. It is hoped that this experience will promote citizenship and participation among young Canadians.

Tel: (toll-free): 1 866 488 8775

E-mail: info@studentvote.ca or
Lindsay@mail.studentvote.ca

Website: <<http://www.studentvote.ca>>

France

Fédération régionale des maisons des jeunes et de la culture de Rhône-Alpes (MJC de Rhône-Alpes) (Regional Federation of the Houses of Youth and Culture of Rhône-Alpes)

The *MJCs of the Rhône-Alpes* region created a project called *Citoyenneté en Marche* (Citizenship on the March) with funding from several private, public and NGO sources. The project consisted of distributing leaflets, holding public debates with comedians as animators, producing radio programmes, interactive theatre, a concert around the theme of citizenship, from which a CD was produced, and the construction of websites. One part of the project was a mock election for young people to vote for their favourite dance, type of music, fashion and food.

Address: Parc Marius Berliet
3 rue des Hérédiaux, 69 008 Lyon, France

Tel.: +33 4 78 78 96 96

Fax: +33 4 78 78 96 99

E-mail: les-mjc-en-rhone-alpes@wanadoo.fr

Website: <<http://www.zelector-mjc.org>>

Ministère de l'éducation nationale, de l'enseignement supérieur et de la recherche (Ministry of National Education, Universities and Research)

In 1999, the *Ministry of Education* adopted a programme entitled *Éducation civique, juridique et so-*

ciale (ECJS) ('Civic, Judicial and Social Education') which attempted to make citizenship a subject on par with mathematics, science and languages. A part of the ECJS curriculum is teaching the responsibility of citizens to vote. To date, a large number of networks of teachers and university education departments have surfaced to trade ideas and lesson plans to teach the new curriculum.

Address: 110 rue de Grenelle, 75357 Paris SP 07,
France

Tel.: +33 1 55 55 10 10

Website: <<http://www.education.gouv.fr/>>

Mexico

Instituto Federal Electoral (Federal Electoral Institute)

In addition to its other tasks, this EMB has special programmes directed to children and young people through both curricular and extra-curricular programmes. The children's section on its website contains activities, information, interactive games and trivia, arranged by age groups, for families and schools, and features characters and logos designed to appeal to children. It also has publications for students and schools, and organizes annual public consultations with children. It is also currently in the midst of a 2005–2010 Civic Education Campaign.

Address: Oficinas Centrales
Viaducto Tlalpan No. 100 Col. Arenal
Tepepan
Delegación Tlalpan
C.P. 14610, México, D.F.

Website: <<http://www.ife.org.mx>>,
<<http://www.ife.org.mx/InternetCDA/IFEninos/index.jsp>>

New Zealand

Elections New Zealand – Hands Up!

Hands Up! examines issues at the heart of citizenship and involvement in society. It encourages students working at levels 1–4 to become socially and 'politically' active in issues relevant to their own lives, starting in their school and local community. This resource provides information for teachers in a ready-to-use format with activities and background notes. The activities are designed to encourage active participation in the classroom and a focus on the local community. Students will learn more by 'doing' than just reading

or being told about political process.

Contact list: <http://www.elections.org.nz/sitehelp/about_contact_main.html>

Website: <http://www.elections.org.nz/study/handsup_teacher_notes.html>

Northern Ireland

Electoral Commission of Northern Ireland

The *Electoral Commission of Northern Ireland* recently established a study to find out why young people in Northern Ireland have apparently disengaged themselves from politics. It has been running courses and visiting schools, colleges, youth groups and so on to find out from people between 16 and 24 years of age the reasons for their apathy about or lack of interest in voting.

Address: Seatem House, 28–32 Alfred Street
Belfast, BT2 8EN, Northern Ireland

Tel.: +44 2890 89 4020

Fax: +44 2890 89 4026

Website: <<http://www.electoralcommission.org.uk/your-area/northern-ireland.cfm>>

Paraguay

Decidamos (Let Us Decide)

An NGO, *Decidamos* runs Campañas por la Expresión Ciudadana ('citizenship expression campaigns' to promote the rights of the people. These campaigns include civic education and citizenship courses and workshops for students and organizations, mass media campaigns (television, radio, print media), and the publication of booklets and working papers.

Address: Colón 1700 casi París, Asunción, Paraguay

Tel.: +595 21 425850/2

E-mail: comunicacion@decidamos.org.py

Website: <<http://www.decidamos.org.py>>

Peru

Jurado Nacional de Elecciones (National Electoral Court)

This EMB ensures the implementation of electoral civic education courses through inter-institutional agreements within the educational community, looking to promote democratic values and conscientious voting.

Address: Avenida Nicolás de Piérola 1070 Lima 1,
Peru

Tel.: +51 1 311 1700

E-mail: consultas@jne.gob.pe

Website: <<http://www.jne.gob.pe>>

Portugal

Secretaria de Estado da Juventude e do Desporto (Youth and Sport Secretariat)

One project of this government agency has been the development of Hemiciclo – Jogo de Cidadania ('Citizenship Game') which is directed at all students at secondary level or equivalent and consists of the creation and development of a process of debate and democratic decision making.

Address: Avenida da Liberdade 194
1269-051 Lisboa, Portugal

E-mail: geral@juventude.gov.pt

Website: <<http://juventude.gov.pt/Portal/Programas/ProgHemiciclo/TemaDocumentos/>>

Slovakia

Nadácia Intenda (Intenda Foundation)

Intenda is the largest Slovak foundation oriented to increasing the participation of young people in social and public life. Its intention is to create and support conditions for the development of a society that is friendly to young people, thus enabling their better integration in society, as well as their active participation in public affairs. The programme includes the establishment of student parliaments, youth parliaments, schools of democracy, and youth governments for local/regional public affairs.

Address: Pražská 9, 811 04 Bratislava, Slovakia

Tel.: +421 2 5729 7112

Fax: +421 2 5729 7117

E-mail: intenda@intenda.sk

Website: <<http://www.intenda.sk>>

Rada mládeže Slovenska (Youth Council of Slovakia)

The *RMS* is an umbrella organization of children and youth organizations in Slovakia with a wide spectrum of activities. Its aim is to engage young people in Slovakia in active participation in social life. During the 2002 parliamentary election, it guided the Each Drop Counts programme with the aim of mobilizing young

people for active participation in the election.

Address: Pražská 11, 811 04 Bratislava, Slovakia
Tel.: +421 2 5249 8108
Fax: +421 2 5249 3301
E-mail: rms@rms.mladez.sk
Website: <<http://www.mladez.sk>>

Slovenská akademická informaná agentúra (SAIA, Slovak Academic Information Agency)

This non-governmental, not-for-profit academic organization specializes in educational programmes, academic exchanges and the dissemination of information. Its mission is to enhance civil society through the internalization of education and research in Slovakia.

Address: Námestie slobody 1, 812 20 Bratislava, Slovakia
Tel.: +421 2 5441 1464
Fax: +421 2 5441 1429
Website: <<http://www.saia.sk>>

Ukraine

Committee of Voters of Ukraine

The main purposes of this civic organization are to educate voters about the election process and their rights and responsibilities, and to encourage people to vote. It has also run student elections on a national level where students voted for the presidential candidates, and were made aware of the electoral laws and voting procedures. With these student elections being in compliance with election legislation, this activity played an educational role for students as well as interesting them in participating in the elections.

Address: Kyiv-135, a/c 5, 01135, Ukraine
Tel./Fax: +380 44 492 27 67 / +380 44 492 27 68 / +380 44 492 27 69 / +380 44 254 25 26
E-mail: cvu@cvu.kiev.ua
Website: <<http://www.cvu.org.ua>>

UK

Hansard Society – HeadsUp

HeadsUp was launched in June 2003 as a resource to promote political awareness and participation among young people under the age of 18. The site assists teachers in covering the political literacy strand of citizenship education, and MPs can use it to consult with their younger constituents. Its main feature is a moderated online forum where students deliberate on topical

issues that relate to work in Parliament. Y Vote Mock Elections aims to actively engage students with the political, social and moral issues of the world around them by giving them the opportunity to stand as party candidates, speech writers and canvassers in a mock election. Y Vote Mock Elections gives students the opportunity to engage in an active citizenship exercise which is fun and provides an excellent introduction to the mechanics and issues involved in an election.

Address: LSE, 9 Kingsway, London WC2B 6XF, UK
Tel.: +44 207 395 4000
Fax: +44 207 395 4008
Website: <<http://www.hansardsociety.org.uk>>, <<http://www.headsup.org.uk>>

UK Electoral Commission – Do Politics

The *UKEC*'s aim is to encourage young people to get involved in democracy by running workshops and events. It provides resources and training across the UK, including programmes such as the New Initiatives Fund, and provides grants to innovative projects aimed at raising awareness of British democratic processes and institutions. Recent projects include a voting-themed theatre production in Northern Ireland, election-shadowing activity in England and a schools democracy project in Wales.

Address: Trevelyan House, Great Peter Street, London SW1P 2HW, UK
Tel.: +44 207 271 0500
Fax: +44 207 271 0505
E-mail: dopolitics@electoralcommission.org.uk
Website: <<http://www.dopolitics.co.uk>>

USA

Association of American Colleges and Universities

The *AAC&U* initiatives help campuses to develop avenues through which students learn about the promise and reality of American democracy and develop a commitment to participating in building more just and equitable communities at home and in the global community. AAC&U projects and publications help campuses to develop courses and programmes that enable students to gain knowledge, but also to learn how to use knowledge ethically in the service of the public good. The AAC&U also works in partnership with a set of higher education associations to gather and disseminate resources related to higher education and civic engagement.

Address: 1818 R Street NW, Washington DC 20009,
USA

Tel.: +1 202 387 3760

Fax: +1 202 265 9532

Website: <<http://www.aacu-edu.org/issues/civicengagement/index.cfm>>

Carnegie Foundation for the Advancement of Teaching

In order to strengthen education for responsible, engaged citizenship among college students, the Political Engagement Project is documenting and studying the impacts of a diverse collection of academic courses and programmes that represent creative approaches to undergraduate political education.

Project contact: Ruby Kerawalla,
kerawalla@carnegiefoundation.org

Address: 51 Vista Lane, Stanford,
CA 94305,
USA

Tel.: +1 650 566 5100

Fax: +1 650 326 0278

Website: <<http://www.carnegiefoundation.org/PEP/>>

Declare Yourself

The *Declare Yourself Voter Education Initiative* has partnered with two key organizations for the distribution and outreach of an unprecedented youth voter education initiative for high school seniors—Newspapers in Education (NIE) and the National Association of Secretaries of State (NASS). The goal is to teach young people, particularly those eligible to vote for the first time, all they need to know about registering and voting.

Website: <<http://www.declareyourself.com>>

Sign up at <<http://www.declareyourself.com/signup.php>>

International Republican Institute in Latin America and the Caribbean

The *IRI* has been involved in efforts to integrate traditionally disenfranchised groups into political processes, to promote accountability and ethics in the political process, to ensure improved conduct of elections, and to promote political and public acceptance of economic reform in the region. Activities to this end have included youth leadership seminars and workshops. The *IRI* has also developed and supported an innovative programme to help pro-freedom activists in Cuba who are working to bring about change from within

the island.

Contact: Brian Dean (Regional Program Director,
Latin America and Caribbean)

Address: 1225 Eye Street, NW, Suite 700
Washington, DC 20005, USA

Tel.: +1 202 572 1580

Fax: +1 202 408 9462

Website: <<http://www.iri.org/region.asp?region=8397517221>>

Kids Voting USA

Kids Voting USA gives young people knowledge, tools and motivation for democratic living as part of their basic education. Its acclaimed curricula include Civics Alive!, the K-12 core curriculum, and Destination Democracy, a high school service-learning curriculum that connects community service projects with the political process. Students also take part in an authentic voting experience that mirrors the official voting process.

Address: Superstition Office Plaza,
3933 South McClintock Drive, Suite 505
Tempe, Arizona 85282, USA

Tel.: +1 480 921 3727 or
(toll-free) 1 866 500 VOTE

Fax: +1 480 921 4008

E-mail: kidsvotingusa@kidsvotingusa.org

Website: <<http://www.kidsvotingusa.org>>

National Association of Secretaries of State

New Millennium is a national campaign designed primarily to raise levels of civic engagement among the country's 18–24 year-olds. Having the goal to find creative and participatory solutions to provide young people with the information and skills they need to become motivated, educated and informed citizens, one means encouraged is the promotion of civics education in schools.

Address: Hall of the States
444 N. Capitol St., NW, Suite 401
Washington, DC 20001, USA

Tel.: +1 202 624 3525

E-mail: nass@sso.org

Website: <<http://www.stateofthevote.org/mediakit.html>>

National Campaign for Political and Civic Engagement

In 2003, Harvard University's Institute of Politics, working with colleges and universities across the coun-

try, established the *National Campaign for Political and Civic Engagement*. Participating schools work on their own campus, and collaboratively, to work with young people and candidates to increase engagement and to promote civil studies curriculum for younger students.

Address: Institute of Politics, Harvard University
79 JFK Street, Cambridge, MA 02138,
USA

Tel.: +1 617 495 1360

Fax: +1 617 495 1364

E-mail: iop@hcs.harvard.edu

Website: <http://www.iop.harvard.edu/events_national_campaign.html>

PBS kids

This is a programme to teach children and to encourage them to get their grown-ups out to vote. Also includes activities, a mock vote, a section for parents and teachers, etc.

Contact: <http://pbskids.org/zoom/help/contact_general.html>

Website: <<http://pbskids.org/zoom/fromyou/elections/>>

5. Entertainment

Albania

Mjaft! ('Enough!')

The *Mjaft* movement believes that a good democracy, proper governance and a prosperous society can only be built through the will and the participation of civil society. Thus, its mission is to increase active citizenship, strengthen the sense of community, promote responsible governance and improve the image of Albania in the world. Among other activities, it has run public debates, peaceful protests, direct action workshops, student orientations, lectures and issue-related concerts as well as countrywide bus tours, theatres, petitions, volunteer action, and so on.

Address: Rruga e Elbasanit, nr. 77, Tirana, Albania

Tel./Fax: +355 4 223 661

E-mail: info@mjaft.org

Website: <http://www.mjaft.org/en/rreth_mjaft.htm>

Belarus

Malady Front (Young Front)

A non-partisan youth movement, its main purpose to educate and mobilize young people for civic and electoral participation. The organization has used sports events and entertainment such as concerts extensively to achieve its goals, as well as public protests to raise awareness of the necessity of the democratic processes and to encourage young people to participate actively in them.

E-mail: mfrontbelarus@yahoo.com

Website: <<http://www.mfront.net>>

Bulgaria

You Choose!

As part of this overarching programme, various organizations arranged for seven concerts prior to the 2003 municipal elections. One example was a concert organized by a group of local organizations in the city of Kazanluk on 14 October 2003 with the goal of encouraging first-time voters (students) to participate in the municipal elections (<http://bmc.bulmedia.com/BG/docs/Ti_izbirash_bulletin_3.pdf>). Another example was a series of free-admission parties in a nightclub in Sofia's 'student city' (an area where most students live) organized with the goal of encouraging students to participate in the elections (<http://bmc.bulmedia.com/BG/docs/Ti_izbirash_bulletin_2.pdf>).

Burkina Faso

Réseau de Communication d'information et de formation des femmes dans les organisations non-gouvernementales au Burkina Faso (RECIF/ONG, Network of Communication of Information and Training of Women in Non-governmental Organizations)

RECIF/ONG is a network of NGOs. One of its projects was the presentation of a theatre play which illustrated the positive effects of women exercising their right to vote, and encouraged women to vote.

Address: 01 BP 6473, Ouagadougou 01,
Burkina Faso

Tel.: +226 31 22 25

Fax: +226 31 19 43

E-Mail: recif@fasonet.bf

Website: <<http://courantsdefemmes.free.fr/Assoces/Burkina/RECIF/recif.html>>

Canada

Rock the Vote BC

Built on the *Rock the Vote* model, this provincially-focused group holds concerts and contests; provides prizes, educational information about voting and issues, a place for people to write in their opinions, etc.

Address: 250-1385 West. 8th Avenue
Vancouver, BC, V6H 3V9, Canada
Tel.: +1 604 733 1880
Fax: +1 604 733 1852
E-mail: info@rockthevotebc.com
Website: <http://www.rockthevotebc.com/>

Rush The Vote

Founded in 1997, *Rush the Vote* is a national non-partisan organization dedicated to increasing youth voter turnout and political awareness through music and education—an approach known as ‘edutainment’. Events have included jams, cyphers, school tours, concerts, sporting events, lectures, town hall meetings, meetings in churches, student groups, block parties, spoken word poetry, basketball tournaments, concerts etc. Pictures and videos are available on the website.

E-mail: Contact_info@rushthevote.com
Website: http://www.rushthevote.ca/v2/index_main.html

Democratic Republic of the Congo

Commission Electorale Indépendante (Independent Electoral Commission) and Programme des Nations Unies pour le Développement, Bureau de la République Démocratique du Congo

The joint *CEI/PNUD* programme will fund community groups, NGOs, unions, churches, professional associations and youth organizations to create projects to encourage voting and to educate the general public about the voting process. Suggestions for admissible projects include concerts, theatre plays, sporting events or conferences.

Address: Commission Electorale Indépendante (CEI)
11, avenue lieutenant Colonel Lukusa
Commune de la gombe, Kinshasa
Democratic Republic of the Congo
Tel.: +243 98 95 09
Fax: +243 177 5599 6606
E-mail: cei-kinshasa@cei-rdc.org

Website: http://www.cei-rdc.org/article.php3?id_article=13,
<http://www.cd.undp.org/docs/APEC%20Prodoc%20Final.doc>

France

Fédération régionale des maisons des jeunes et de la culture de Rhône-Alpes (MJC de Rhône-Alpes) (Regional Federation of the Houses of Youth and Culture of Rhône-Alpes)

The *MJCs of the Rhône-Alpes* region created a project called *Citoyenneté en Marche* (‘Citizenship on the March’) with funding from several private, public and NGO sources. The project consisted of distributing leaflets, holding public debates with comedians as animators, producing radio programmes, interactive theatre, a concert around the theme of citizenship, from which a CD was produced, and the construction of websites. One part of the project was a mock election for young people to vote for their favourite dance, type of music, fashion and food.

Address: Parc Marius Berliet
3 rue des Hérivéeaux, 69 008 Lyon, France
Tel.: +33 4 78 78 96 96
Fax: +33 4 78 78 96 99
E-mail: les-mjc-en-rhone-alpes@wanadoo.fr
Website: <http://www.zelector-mjc.org>

Mexico

Instituto Federal Electoral (Federal Electoral Institute)

This EMB ran a national tour of rock bands, a mass media campaign, and a lecture cycle called *Tu Rock es Votar* (<http://www.turockesvotar.com/index.html>), based on the *Rock the Vote* model, for the 2006 elections.

Address: Oficinas Centrales
Viaducto Tlalpan No. 100 Col.
Arenal Tepepan
Delegación Tlalpan, C.P. 14610,
México, D.F.
Website: <http://www.ife.org.mx>

Slovakia

Rock Volieb '98 and '02 (a coalition programme coordinated by the Pontis Foundation)

Originally modelled on the US *Rock the Vote* campaign, *Rock Volieb* is a broadly-based, non-partisan coalition that intends to increase voter turnout by targeting specific groups (particularly voters under 25 and the more than 250,000 first-time voters). The goal is to combine light entertainment and cultural programmes with educational activities showing the way to develop young voters into a powerful political force. Popular personalities and musicians are expected to encourage young people to get involved. *Rock Volieb* operates on the belief that by addressing the issue of voting while people are having a good time the campaign can create an atmosphere that will make people think of voting as, for lack of a better term, 'cool'.

Programme Coordinator: Marek Kapusta
Address: Grösslingova 4, 81109 Bratislava, Slovakia
Tel.: +421 2 5296 2215
Fax: +421 2 5263 2362
E-mail: nos@internet.sk
Website: <<http://www.rockvolieb.sk>
<http://www.freedomhouse.hu/news/archives/issue_21_04.html>

USA

Declare Yourself

Declare Yourself is national non-partisan, non-profit campaign intended to energize and empower a new movement of young voters to participate. Its activities have included a live spoken word and music tour of college campuses; an unprecedented nationwide voter education initiative for high school seniors; an extensive online awareness campaign; a massive voter registration drive; a televised 'get out the vote' concert; and public service announcements. Videos are available on its website.

Website: <<http://www.declareyourself.com/>>
Sign up at: <<http://www.declareyourself.com/signup.php>>

Hip Hop Summit Action Network (HSAN)

A non-profit, non-partisan national coalition of Hip-Hop artists, entertainment industry leaders, education advocates, civil rights proponents, and youth leaders united in the belief that Hip-Hop is an enormously influential agent for social change which must be responsibly and proactively used to fight poverty and injustice. The Hip Hop Team Vote gives young people the information they need before heading to the polls.

E-mail: info@hsan.org
Website: <<http://www.hsan.org>>

Rock the Vote

A non-profit, non-partisan organization, *Rock the Vote's* purpose is to mobilize young people to create positive social and political change in their lives and communities by incorporating the entertainment community and youth culture into its activities. It coordinates voter registration drives, GOTV events, and voter education efforts, all with the intention of ensuring that young people take advantage of their right to vote. From actors to musicians, comedians to athletes, *Rock the Vote* harnesses cutting-edge trends and pop culture to make political participation cool.

Address: 10635 Santa Monica Blvd, Suite 150
Los Angeles, CA 90025, USA
Tel.: +1 310 234 0665
Fax: +1 310 234 0666
or
Address: 1313 L Street, NW, 1st Floor
Washington, DC 20005, USA
Tel.: +1 202 962 9710
Fax: +1 202 962 9715
E-mail: Info@rockthevote.com
Website: <<http://www.rockthevote.com>>

Smackdown Your Vote

This is a joint effort dedicated to the cause of increasing voter turnout among 18–30 year-olds, using the excitement of wrestling as a draw to raise voter interest. A Million More in 2004 aims to register 1 million new 18- to 30-year-old voters for the 2004 election. Other objectives of the campaign include training 16- and 17-year-olds as poll workers, holding youth-oriented presidential debates, and encouraging candidates to state their positions on issues important to young people.

E-mail: smackdownyourvote@wwecorp.com
Website: <<http://vote.wwe.com/>>

6. Inducements

Bulgaria

2005 Parliamentary Elections Lottery

With the intention of boosting voter turnout, the Bulgarian Council of Ministers chose to implement

an election lottery. Despite considerable opposition, the lottery went forward. Every elector who had vote was given the right to enter it (i.e. the voter had to choose to register for the lottery or not). People were able to register for the lottery on the Internet, by sending a text message to a specified number from a mobile phone, or by a regular telephone call. The lottery itself took place on the day after the elections, and prizes included a car, computer equipment, electronic appliances, and mobile phones. The election registered the lowest turnout for 16 years.

Registration by text messages was administered by the Globul company (<<http://www.globul.bg>>).

Address: 1715 Sofia, Mladost 4,
Business Park Sofia, building 4, floor 5

Tel.: +359 2 942 8000

Fax: +359 2 942 8010

E-mail: CustomerCare@globul.bg

Registration by telephone was administered by the Bulgarian Telecommunications Company (<<http://www.btc.bg>>)

Address: 8, Totleben Blvd., 1606 Sofia, Bulgaria

Fax: +359 2 954 9780

E-mail: central.office@btc.bg

Website: <http://www.bgizbori.com/rulles_lottery.html>

Norway

1995 Municipal Elections – Election Lottery

The municipality of Evenes, in the far north of Norway, tried an innovative lottery campaign for its municipal elections of 1995 in order to maximize voter turnout. The winner would receive travel vouchers to be used for a trip to the warm south. The voter did not need to opt to enter the lottery or get a lottery ticket; he or she was automatically included in the lottery once they had voted. There was very little public objection. This was a one-time experiment and, although turnout for this municipal election rose, and has since fallen, it is impossible to determine whether this has to do with the lottery or with other, concurrent changes.

Website: <<http://www.evenes.kommune.no/>>